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STARK BRO'S

1919 Fruit Planting Guide

A young "Stark Brother" with a Stark Delicious

At Louisiana, Mo. Since 1816
104 Years of Successful Fruit Tree Growing

The year 1816 saw the establishment of Stark Bro's Nurseries here at Louisiana, Mo. For 102 years from these nurseries have come good trees; and this accumulated experience finally produced the Old Oak Process of growing Whole Root Trees that have brought big crops of most valuable fruit to the orchards of America and Success to the owners of these orchards.

These two world-famous nurseries were founded in that early year of America's history by Judge James Stark, son of the Col. James Stark, veteran of the American Revolution. Judge Stark, himself, responded to his Nation's call to arms during the war of 1812, just as have representatives of the Stark family gone forth as volunteers in the service of our beloved land in this present world war. The Judge picked as the site of the nursery, destined to become world famous, the little village of Louisiana in northern Missouri, near the Iowa line. Here he found the right soil, the right climate and the right growing conditions for a successful nursery.

But Judge Stark planted more than merely a successful nursery here at Louisiana, Mo. He started something greater than simply a money-making institution. He wished that his nurseries should become a constant and an unceasing source of help to all the world of fruit growers. He wished that it might raise the ideals of fruit raising. It was his ambition that Stark Tapes would always be better trees—that his nurseries should improve the "breed" of fruit trees—the quality of fruit—the productivity of orchards throughout the world.

For 102 years the descendants of Judge Stark and their descendants and those who came after them have worked to this end. They have discovered, propagated and introduced the choicest, greatest money-making fruits that America now boasts—that American fruit growers now harvest from the hardy trees that come from "the home of hardy trees"—Stark Bro's Nurseries at Louisiana, Mo.

The fact that Stark Bro's Nurseries is the home of trees that will bear the finest, highest market-priced fruit is something that has been and is recognized by the most progressive fruit growers.

Genuine Stark Trees come only from Louisiana, Mo.

The Secret of Stark Trees' Amazing Hardiness and Productiveness

The success of literally hundreds of thousands of rich orchardists is directly traceable to planting absolutely nothing but Stark Bro's Old Oak Process Whole Root Trees which always come from Louisiana, Mo. This is the fact that everyone—the man who wants to "put out" thousands of trees or the home owner who wishes to plant a few in his back yard, can remember with profit to himself.

Over a generation ago Stark Bro's discovered why such an enormous number of orchards were short-lived—why many fruit trees failed to grow—why so many people were never able to realize here late or died years before a good tree should die. They discovered that too many nurseries were growing their trees wrong. Their method of growing was actually against nature. Too many nurseries were attempting to grow trees from piece roots.

Thousands of Stark Trees were tested here at the nursery testing grounds at Louisiana, Mo. and at our propagating grounds and demonstration orchards, North, East, South and West.

Finally, Stark Bro's announced to the world its Old Oak Process Whole Root method of growing stronger, healthier, more vigorous, longer-lived, more drought-resistant and more productive trees.

Obtainable Only From Stark Bro's

Stark Bro's is the only nursery that can supply genuine Old Oak Process Whole Root Trees. By growing them by millions, we reduce their cost of production, which we then pass along as ordinary piece-root trees. The patented trade marks on every lot of Stark Trees add nothing to their price but they do add to your satisfaction. They assure you that the trees to which they are attached are genuine Stark Process Wholes Rooted Trees.

WHAT AUTHORITIES SAY:

Chess Downing, one of the highest fruit tree authorities who visits the United States, said:

"But one healthy permanent tree can ever be grown from a single seedling stock.

Mr. Benjamin W. Douglas, successful orchardist, East-State Entomologist and Inspector of Ind. says:

"I can furnish a splendid demonstration of why NOT to plant cheap trees (piece root).

The former manager of the orchard I now have charge of bought and planted some trees—cheaper, price, cheaper in quality. They are now FIVE YEARS old. They are stunted, crooked, have required extra cultivation and care. It is almost impossible to make them grow.

THE NEW OLD OAK PROCESS WHOLE ROOT PLANTED THREE YEARS AGO ARE MUCH LARGER, finer and more shapely than the five-year-old cheap trees (piece root).

COL. G. B. BRACKETT

Low U. S. Pomologist

In "A Century of Horticulture" wrote: "Col. James Stark, a soldier of the Revolution and of the Boston Tea Party Fame, and pioneer nurseryman was an illustrious ancestor of the Stark Bros., of Louisiana, Mo. His son, Judge James Stark, established what is now the largest nursery in the world, one that has been of vast importance in the horticultural world.

He also bequeathed to his descendants their pioneer spirit, good common sense and humanitarism—qualities that make Stark Bro's Nurseries that make his memory live today.
The Amazing Profit Opportunities That The World War Has Brought to Your Door

The Cry "America! Awake!"

now resonates throughout the land. The shrewd fruit raiser and the wise farmer who will hold his fruit trees as carefully as he is turning dead oats into this cry. They know that it is calling to them to grasp the wonderful profit opportunities that the war has created within the range of their operations.

The opportunity is at your door. Will you make it welcome? Will you make the most of it?

America is awake today as never before. It is selling at prices far greater than ever before dreamed of. The public is demanding more and better fruit—and is willing to pay for it. Right today (in the fall of 1918, when this article is being written) large quantities of fruit are being sold at $7.00 to $10.00 per box. Some growers report sales of $7 to $12 per box and higher. In the market while high quality late keeping sorts are being eagerly bought at $14.00 per barrel.

Leading Orchard Authorities Advise Planting

Professor Wendell Paddock of the Ohio State University, Dr. L. H. Bailey, and other nationally known orchardists advise raising orchards and keeping the letter is reprinted in parallel below, are strong advocates of raising cultivated crops like potatoes, sweet potatoes, tomatoes, cabbage, melons, navy beans, soy beans, corn, etc., between the rows of new orchards. In this way, the land occupied by the fruit trees will be a profit-producer during the first, third, or four years you are waiting for the orchard to start bearing. This is true economy of land—true business sense—and true patriotism as well.

We Help You Grab This Money

Making the Orchards Profitable

Our position in the nursery field, makes it our duty to constantly look ahead— to provide for conditions 3, 5, and 10 years from now. For that reason, we have continued to grow trees in sufficient quantities to meet the orchardists' needs, even though many other nurseries have failed to meet them frightened by war conditions. Some have virtually discontinued raising all fruit trees in consequence of this action, or rather lack of action on the part of many nurseries, there is a shortage today. This is a shortage. The future will be more serious than it is now. A shortage in the future could be greatly jeopardized if the nursery industry had not been shrewd enough to put funds in the future of American fruit growing. We are now offering the largest assortment of fruit trees in fruits for fruit growers. We know that our fruit trees are the best big money growing this very early fall and we have therefore

Farmers and Fruit Raisers "Coining" Money from Stark Orchards Year After Year

The majority of these cases related above are examples of men who just put part of their land into fruit trees—just the space in 9, 10, 20 acres that could have proven only fair or even poor land for ordinary farm crops.

Read these half dozen examples of men now getting good returns from their orchards. Then look around your farm and pick out that part of your land that could be turned into an orchard and follow Dr. J. C. Whitten's advice, "PLANT IT TO AN ORCHARD NOW!!

$15,000.00 from 40 Acres in One Year

Acre Stark Orchard—Crop Worth $3,250

As you can't spare as many as 40 acres, follow the example of Kenneth O. Clark, of Pike County, Ill. He planted 5 acres of Stark Delicious trees last season at $3.00 per tree, and added $15,000.00 in cash to his bankroll.

$20 Per Acre Hill Land Bring $203 Per Acre Income

W. G. Hurd of Saverton, Mo., has a 110 acre Stark orchard on ordinary Railroad Coil hill land, which is growing a crop of $20.000; in fact, the crop was light, but sold for $18,000.00. A total of $44,000.00 for the two crops, or $220.00 per acre. He bought this land fifteen years ago for $20 per acre, as it was a run-down farm, and not then considered valuable. This year he has another big crop on his Stark trees.

$35,000.00 for One Year's Apple Crop

Chris. Ringhausen of Comanche County, Iowa, last year's crop was about $6,000; this year he increased it to $35,000.00 and will take it up to $40,000.00. The fruit growers of England are seeing his crop of apples on the way of his crop to the Chicago Commission House this fall, $60,000.00. This sale was the most important of the season.

$64,943.90 Apple Crop in One Season

The orchards of the Bowles estate at Colesville, Va., contained 10,000 trees bore a crop last year that sold for $64,943.90.

10 Acres Poor Land Net $10,000

Taylor Stone, Bland, Va., planted 10 acres of what he says is the "nest portion in Bland Co.," to apple trees 8 years ago. Up to last year that little orchard had cleared over $10,000.00 in cold cash for him.

These are only a half dozen of thousands of similar proofs that we could show regarding the fact that there is money in fruit raising right now—TODAY! Plant genuine Stark Trees or you will be leaving behind a share of the simple wonderful prosperity that will be enjoyed by American fruit growers after Peace has been declared and the world's commerce again restored to normal conditions. You must begin now. Do not wait until the orchard is too late to bear results. At present high prices of farm crops the intercrops will pay for all expenses and a handsome profit besides. After the war is over and farm crops are lower in price—there's your orchard in bearing beginning to pay big profits.

As K. O. Clark, Fruit Grower, of Pike County, Ill., says: "A young ten-acre orchard for example (not over five years of age) will produce 40 bushels of apples, and will sell his 60 bushels of the $1.50 per bushel. If an orchard has been set from one to five years, or one to 10 years, this year, the grower can do no wiser thing than to plant his young orchard to corn, then cultivate his soil at least four times or more during the season."

Furthermore, every farmer—you should look forward to the fact that America Must Furnish Fruit to the World after the war. The orchards of France and Belgium are gone. It will require 25 years to replace them. America for the next 25 years will be the world's principal source of all kinds of fruits.

The Government is getting ready for the great after-the-war demand for American fruit and food. The great Merchant Marine that this nation is now building will be ordered to carry American grown food and it fruit to South America to Europe—to England—to Australia—to all the world.

You Love Landowners—You Farmers Must Get Ready

If you are to share in the amazing profits that are sure to be made. You must plant an orchard—and DO IT NOW. The sooner you get it started, the sooner it will mature and you will begin to see the returns. You will be in a position to enjoy your share of the simply wonderful prosperity that will be enjoyed by American fruit growers after Peace has been declared and the world's commerce again restored to normal conditions. You must begin now. Do not wait until the orchard is too late to bear results. At present high prices of farm crops the intercrops will pay for all expenses and a handsome profit besides. After the war is over and farm crops are lower in price—there's your orchard in bearing beginning to pay big profits.

Furthermore, Hon. D. F. Houston, Secretary of the U.S. Department of Agriculture declares: The place of fruit in our diet is now so generally recognized that no food program which did not include them would be complete. The orchard will be a vital part of home food production. It would be unwise if, through concentration of effort in quick-yielding staple food crops, serious interruption in the normal planting of fruits should result. And, like all other American Southern fruit and vegetable growers, will be helped by the planting of cultivated small crops between the orchard tree rows. This practice not only increases the value of the orchard land by putting a profit while the fruit trees are growing to bearing size as a hedge, but also assures a profit on the crop that is being cultivated and that the orchard will come into heavy bearing sooner.

Quick Crops Between Orchard Tree Rows

Corn, etc., between the rows of new orchards. In this way, the land occupied by the fruit trees will be a profit-producer during the first, third, or four years you are waiting for the orchard to start bearing. This is true economy of land—true business sense—and true patriotism as well.

America is Not Producing Half Enough Fruit

American farmers are not raising half as much fruit as they were 10 years ago. That is the case despite the fact that the people of America and the world are demanding more fruit and better fruit and are cheerfully paying prices which now are beyond those of 1918. The actual statistics for this state show that all of the apple crop grown in Texas in a year is 58.8 percent less than that reported by the census 1910. And that rate of increased growing has been prevailing in pecan-every single middle-western state.

Farmers Should Awake to This Opportunity

Simply because the farmer has not been alive to his opportunities. Let us refer to Texas again. The price of Texas market price of fruit there, as in all middle-western states, are higher than ever before.

The farmers who have been wise enough to plant orchards have made big money. Here's one case in point: Mr. Chas. D. Cuthbertson, located near Comanche, Texas. Last year he increased his 5.6 acres apple crop $124.00 for his half acre grape crop $377.60 for his 10 acre peach crop $390.40 for his 200 apple trees—$473.16 in 1 year. If one farmer can grow a half acre grape crop $124.00 a year, there is no reason why he can't do it on his 2 acres orchard. That's a total of $4,737.16 per year on 34 acres of his farm!

The trouble is that farmers and land owners in general are not awake to their opportunities. They feel that the raising of fruit is decreasing that the country's population is increasing and that the nation's appetite for fruit is growing even more voraciously year by year.

Fruit And Fortune Making

"Orchard Profit Outlook Never As Fine As Now" says Dr. Whitten one of America's Leading Orchard Authorities.

"There never was a time when orchardists could put out an orchard with as fine an outlook for profits as now. The man who plants good trees of the right varieties and gives them good care will make splendid profits. I am urging owners of land to plant orchards and to plant this spring, because the opportunity for growing war crops between the tree rows and thus giving the trees splendid cultivation means that the orchard will be brought into bearing and the land will be put to produce good profits until the trees become old, and then the bearing orchard will make the land several hundred per cent more valuable than before the trees were planted. It is for these reasons that I say plant orchards now!

"Orchards are not being planted fast enough to anywhere near keep up with the increase in our population. The future looks brighter than ever before for the man who plants orchards. Furthermore, some of the leading orchard areas in Europe are being devastated by the war, and there will be a shortage of fruit in Europe when the war is over."

Dean of Horticulture, Missouri College of Agriculture.

$110 per Acre, Average Return from American Orchards—Only $13 per Acre from Grain Crops U.S. Chamber of Commerce Report
Stark Delicious

The Master Apple of the World

OLD MOTHER NATURE has her masterpieces. Her California Red Wood, towering majestically over all trees, is one of her triumphs. It is her master forest tree. Her magnificent Stark Delicious Apple Tree is her greatest fruit tree accomplishment. It is her master orchard tree.

It is now over 22 years since the late C. M. Stark of Stark Bros. discovered the original Stark Delicious tree. He visited the farm of Jesse Hiatt, the originator, in Peru, Madison Co., Iowa, and secured perpetual rights to that tree, knowing that in it he had the apple that would astound the pomological world and bring happiness and fortune to orchardists throughout the land. The right to propagate from this original tree is still the exclusive property of Stark Bros. Nurseries at Louisinc, Mo., when we introduced our "Stark Delicious" we secured a registered trade-mark on it from the U. S. Government. Get the genuine Stark Delicious from us.

The dominant supremacy of the Stark Delicious is clearly evidenced by a 6-yr.-old fruit tree that we propagated from this original "Stark Delicious". It was previously the subject of an article in the "Stark Delicious Report", showing it to be a veritable apple tree, with fruits of the greatest size, heavily loaded with fruits, and of the finest color and form. The tree has been in bearing for four years, and has been producing large crops of apples. The fruit is crisp, juicy, and of the finest flavor. The tree has been propagated by the Stark Bros. Propagation Dept., and is now in bearing.

YOUNG AND ANNUAL BEARER

You are not interested only in the fruit a tree bears. You want to be assured of the sure growing habits—the young bearing qualities—the heavy and steady bearing tendency of the tree itself. Col. Richard Dalton of Ral's, Mo., reports how he propagated four year old Stark Delicious trees from the original "Stark Delicious" tree in his orchard. He states that it is a large, bushy, healthy tree, with a strong central leader. The branches are well-formed, and the fruit is of the finest quality. The tree has borne a large crop of apples, and is now in bearing.

SellsSTARK DELICIOUS CROP YEAR IN ADVANCE—GETS $12 PER BARREL

In October of this year Mr. Pette writes: "My Stark Delicious has all been, previously sold—orders placed last season."

There is a great moral in this brief sentence that, if heeded, will mean big profits for those who are planning to plant orchards. What it means to be so sure of having a next year's crop that you can sell it twelve months in advance. You can! If you plant genuine Stark Delicious trees. Buyers are always anxious to buy your Stark Delicious crop and will pay more prices than for any other variety. This is an old-time custom. Report Murray, N. J., writes: "Have sold my 1917 crop of Stark Delicious for $12 per barrel."


SUCCEEDS NORTH, EAST, SOUTH, WEST

The great Stark Delicious trees have mastered the difficulties of all climates and all soils from Maine to Seattle from Atlantic, Ga., to Los Angeles, Calif. from Duluth, Minn., to New Orleans, La.

For instance, Mr. Harley Simons, the noted Minnesota horticulturist: "This season here in Minnesota is as amply demonstrative of the superior quality of the Stark Delicious apple as last winter was a demonstration of its hardiness. Has stood 80 degrees below zero without injury."

$35.00 PER ACRE FOR STARK DELICIOUS

My young Stark Delicious orchard produced 6 lb. of apples to $1.00 ($35.00 per acre). My No. 1 Starr Delicious produced 5 lb. of apples to $1.00 ($35.00 per acre). In other orchards in this district the prices were yet lower and the prices were yet lower and the prices were yet lower. A few from excellent old-time varieties.

The tree has a strong central leader, and the fruit is of the finest quality. The tree has been propagated by the Stark Bros. Propagation Dept., and is now in bearing.

"Stark Delicious" Treed 5 Year Old A 3-Year-Old "Stark Delicious" Tree

The Orchardist who has made Money is he who has refused to plant cheap trees.
Withstood Temperature of 47 Degrees Below Zero in Minnesota

—says Harold Simmons, Minnesota Horticultural Society.

The marvelous size, coloring and quality of the Stark Delicious apple are more than equalled by the vigorous growing qualities, the young bearing and steady bearing habits, the great sturdiness and, above all, by the astonishing hardiness of the superb Stark Delicious Tree. It seems to be able to endure all climates, all kinds of weather conditions and still bear a wonderful abundance of glorious big apples that command highest prices everywhere. As, E. P. Taylor, Horticulturist of the University of Idaho, says: "It is now growing in all parts of the world and is adapted to a remarkable range of climate and soil conditions."

$7.50 Per Barrel in Indiana

A report regarding genuine Stark Delicious grown by the Greenscessive Orchard Co., Putnam County, Indiana, states: "Carload of genuine Stark Delicious sold at $7.50 per barrel. This was at a time when Ben Davis from same orchard brought only $2.50 per barrel."

Fine Crops from Wisconsin to New Mexico

From far north Wisconsin comes this letter from Dr. J. C. W. Wehman, of Fond du Lac County: "This winter with the thermometer 34 to 87 degrees, my genuine Stark Delicious trees have not killed back an inch—and show fruit buds." And from far south New Mexico comes this letter from T. B. Southworth of Lincoln County: "I sold 300 boxes of genuine Stark Delicious at $7.15 per box this season."

Hardy and Disease-Resistant Everywhere

"Genuine Stark Delicious thrives well in the far north as well as in the south. I fruited genuine Stark Delicious trees four years after they had withstood 40 degrees below zero."—D. M. Dickerson, Woodbury Co., South Dakota.

Brings $3.00 to $5.00 a Bushel in Illinois

"I have sold all my genuine Stark Delicious apples by the box for from $3.00 to $5.00 per bushel. I sold three boxes of Stark Delicious out by the plate at 25¢ per single apple. The tree of 100-year-old Stark Delicious trees on every twig. I have had good crops every year since the Overman graft was made a year ago."—H. C. Cupp, Ex-President Mississippi Valley Apple Growers Assoc., Adams Co., Ill.

A Genuine Stark Delicious

SURE CROP MAKER EVERYWHERE

E. P. POWELL
Horticultural Author and Organizer of International Fairs
Of Menomonie, Wis.

Mr. Powell writes: "Mrs. Burbank was a wise woman; Stark Bros. are savors. The firm that saved the Stark Delicious' the apple of the world today, and made it known to the world, is a bonafide equal to Luther Burbank."

LUTHER BURBANK
"The Wizard of Horticulture"

Stark Delicious trees have been growing on my place for years and never failed to produce a crop. As they grow older they bear more, larger, better apples. Many apples have a spicy fragrance and flavor, but none has the delicious combination of "Stark Delicious." It is a genuine finest apple in all the world."

Harold

Harold Simmons, Horticultural Author of Minnesota.

E. P. Powell, Horticultural Author and Organizer of International Fairs, Of Menomonie, Wis.

For a consecutive year the genuine Stark Delicious apple stood out in K. B. Years—equal to or superior in quality, though my orchards are not at Stark and Lake, Wright Co. Mine the best of the 8th parallel of latitude ranging as low as 30° on the north, the genuine Stark Delicious does as well as the northwest, with the temperature ranging as low as 5° south. This genuine Stark Delicious does as well in the northwest, with the temperature ranging as low as 5° south, as it does in the northeast, where it is often exposed to the unceasing winter blast from the north. The Stark Delicious does as well in the extreme northern states and southwest as it does in the extreme northeastern states. It is the greatest apple in all the world."

PROF. H. E. VAN DEMAN
Ex-United States Pomologist

He says: "Stark Bros. grow their trees somewhere in the United States, and the exclusive propagators of the Stark Delicious have sent it to all over the world—Asia, Europe, Korea, Australia, New Zealand and elsewhere. The Stark Delicious does as well in the extreme northern states and southwest as it does in the extreme northeastern states. It is the greatest apple in all the world."

Stark Bros.

Stark Bros., who have grown this world famous apple for 20 years, have sent their exclusive sample to the United States, Europe, Korea, Australia, New Zealand and elsewhere. The Stark Delicious does as well in the extreme northern states and southwest as it does in the extreme northeastern states. It is the greatest apple in all the world."

Be One of Uncle Sam's "Soldiers Of The Soil"—Grow Your Own Fruit and Vegetables

$87.50 from One Tree
My 90-year-old genuine Stark Delicious trees from Stark Bros. Co., St. Louis, Mo., bearing heavy crop this year, and the bore 13". The fruit from this one tree brought $87.50 and $3.50. If sold at an acre price, at this rate, an acre (30 trees) would bring $4,375.00.
Glorious “Golden Delicious”

“Richer, More Juicy, and Spicier Than Grimes Golden—which is Some Praise” —says Benj. Buckman, recognized as one of America’s best posted and most conservative Horticultural Authorities.

A

OTHER great apple has been added to the choicest fruits of America brought forth by Stark Bro’s Nurseries. Read this amazing story of its discovery in “The Trail of The Golden Delicious” printed below.

So, here the Golden Delicious is, ready for your orchard—the Queen of yellow apples—the glorious golden teammate of that wonder red apple—Stark Delicious. It was offered to you last year after it had been tested for several years in Northern, Western and Eastern soil climates. Those who plant it last year are enthusiastic over its tremendous success. Those who have been using it for several years attest to its superiority over all other yellow apples—even Grimes Golden.

The original Golden Delicious tree, referred to in the article below, grew and thrived and withstood the bitter cold and wintry blasts that assail the bleak mountains of West Virginia and bore and is still bearing great crops every year. Those trees that you will get from Stark Nurseries inherit this stamina and vigor. They are extremely fast growers—and early and heavy bearers. They resist disease and drought—are fairly alive with health from their strong widespread roots to their symmetrical, scant-leafed tops.

Every Blossom Sets an Apple

Writing to us this summer of 1918, after testing Golden Delicious in his 720 acre orchard for several years, Russ Wilson, one of Idaho’s great apple authorities, states:

“I went out today through the orchard looking over my Golden Delicious obtained from you—and am glad to report that Golden Delicious has wonderful characteristics over other varieties. Its faculty for setting an apple for every blossom is most remarkable. Although many apple varieties did not blossom heavy this year, the Golden Delicious multiplied 4 to 6 times over last year. Every blossom bud has set from 3 to 6 apples!”

Mr. Wilson’s own orchards we also have noticed this remarkable characteristic—note photo of bearing branch on this page. Even in spite of these tremendous crops, the Golden Delicious were larger than other leading sorts in the same orchard.

Superior to Grimes Golden in Flavor

This, F. Ringer, Iowa’s famous horticultural editor and authority, writes us: “You have told hard to find words to fully describe the flavor of Stark Delicious and that I have failed to do so. This is true also of Golden Delicious. The flavor is distinct and is wonderfully pleasing and must cause this golden apple to be demanded by people who appreciate apple flavor.

This marvelous apple is 50 PER CENT LARGER Than an ORCHARD CANADIAN and is permitted with a spicy, aromatic flavor more delicious than the finest peaches. Its fine-grained, creamy, yellow flesh is saturated with delicious juice. It can be eaten in October—yet will keep its in- descriptive characteristics into late September or early November. Easily kept all winter in ordinary cellar storage.

Referring to Golden Delicious kept in storage from the fall of 1917 to July 15, 1918, Dr. J. C. Whitten, Prof. of Horticulture, of Mo., wrote: “The apples are beautiful in appearance, uncorked in flavor and of a texture and juiciness which is unique. I have never eaten an apple, consisting of such sweet flavor. This Golden Delicious is, I feel, the apple that has been developed in this last (July 15, 1918) which retained more fully its normal crisp texture, juiciness and live condition.”

Ships Great Distances; Arrives Perfect Condition

The strong texture of the Golden Delicious skin makes it a splendid shipper. Very hard shipping tests have proved this. The apples were even shipped in loosely packed barrels from West Virginia to Louisiana, Mo., and back again—then held perfectly in ordinary cellar storage all winter until spring. Other shipments have been made from Coast to Coast and arrived in perfect condition.

Remarkably Young Bearer

The Golden Delicious is absolutely the youngest bearer we have ever tested—as well as a heavy and sure bearer. The photo reproduced on this page shows a top graft that was set in the previous year. Just in time for the chance the graft was wrong. However, it had grown up and borne this big crop of fine, extra large golden delicious. The next year it grew again and this year it has its third successive crop with the apples as thick as they can stick. Nothing to equal this is recorded in all our 102 years of orchard work.

The first “clue” was placed in our hands on an April day some years ago. Three yellow apples arrived at our office from an orchardist in the West Virginia mountains with this note: “I wrote that these apples were a new and hitherto unknown variety. The second “clue” came when my brother, L. C. Stark, hit in another of these golden yellow apples. Then came the astonishing discovery. The apples looked like Grimes Golden and were labeled as such like Stark Delicious!—Furthermore, they were larger than the best. And in the third instance they were in fine condition in April—Grimes Golden would have been rotten and gone three or four months before.

All our experts were called in. All were given “a taste” of the three precious apples. The communion that resulted could have had only one parallel in the history of fruit crops. Golden Delicious, now the king of all red apples, was discovered by a C. C. Stark in Iowa.

The last apple was mailed to the late Col. Brackett, Chief U.S. Pomologist at Washington, D. C. Friends present at the time told us how the Colonel came hurrying to our office with a little slab of that wonderful apple perched on his knife blade, exclaiming, “Taste this. Here is a new apple that has an even better flavor than Grimes Golden.”

We went hearing prayers. With these “clues” in hand, the “trail of the Golden Apple” was taken up.

In the fall, when the apples were almost ripe, the writer started on the “trail.” A 1000-mile ride by rail brought me to a little railroad station in the West Virginia wilds. A 20-mile horseback ride brought me to the farm of Mr. A. H. Mullins, on whose place the tree had grown. Back of the house I could see a large orchard, and here came a crashing disappointment. The orchard proved to be nothing but wild seedling trees—the great majority being runts. Deserted and sick at heart, I turned around and—

Then I saw it!"

Along the trail of the Golden Delicious, U.S. Dept. of Agriculture Records say: "Golden Delicious—very good in quality, resembles Grimes Golden in color, flesh, and flavor—but is a much larger apple. Has a very sweet, firm, and juicy flesh. A very good keeper.

Golden Delicious Grimes Golden
Golden Delicious is 50% to 75% larger than Grimes Golden.

Cut Down Food Expense—Plant a STARK TREE Orchard in your own back yard—Raise your own Fruit

“A Fit Team-mate for Stark Delicious!”

—Declarers
E. W. Stark, Pres.
Stark Bro’s

Our President, Mr. E. W. Stark, Examining a Golden Delicious

This photo was taken July 15, 1918, after the apples had been shipped 1000 miles last fall, re-shipped 4 times (for special tests) and kept in storage for 8 long months.

Mr. E. W. Stark then said: “It is truly delicious. Unlike many other apples its wonderful quality and juiciness are retained in storage. Really, it seems to actually improve in storage! I will remember my father discussing, in years gone by, the need of a successor to the Grimes Golden—a yellow apple that would prove a longer keeper and better in tree. I now feel that in Golden Delicious we have the long-hoped-for yellow apple.

In quality Golden Delicious is beyond my power of description. Eaten plain it is truly delicious—with cream and a sprinkling of sugar it is equal to the finest peach.

Trail of the Golden Delicious

By Paul Clarence Stark

U. S. Dept. of Agriculture Records say: “Golden Delicious.—very good in quality, resembles Grimes Golden in color, flesh and flavor—but is a much larger apple. Has a very sweet, firm and juicy flesh. A very good keeper.”

Golden Delicious 150% to 75% larger than Grimes Golden.

W. Va. grown Idaho grown

Wide experience has proven the great adaptability of Golden Delicious to different climates and soils.

Cut Down Food Expense—Plant a STARK TREE Orchard in your own back yard—Raise your own Fruit
New Queen of Yellow Apples

A Prophecy and a Warning

TWELVE YEARS ago we prophesied that Stark Delicious would bring unheard of profits to orchardists, who planted Stark Delicious generations ago.

We prophesied that orchardists who hesitated to plant Stark Delicious, would be the losers in the long run, and that he who planted other varieties, to the exclusion of a generous planting of Stark Delicious, would be a poor man, who had missed the boat.

We warned orchardists that the day of the many varieties, having fourteen different sorts, is over, and that having to plant only one variety of apple would be folly.

We prophesied that the future would be owned by those who planted Stark Delicious, and that they who planted other varieties, would have to sell their fruit for what other apple would bring, and that the fruit of other varieties would be uneatable.

We prophesied that the future would be as far away from the present as the present is from the past.

The Future Has Arrived

There are tens of thousands of orchardists who have planted Stark Delicious, and who have enjoyed the fruits of their labors, and who have been rewarded for their foresight, and who have reaped the fruits of their labors, and who have enjoyed the fruits of their labors, and who have enjoyed the fruits of their labors.

The future has arrived, and the future is now.

The Judgment of the Authorities

Read What America's Fruit Experts Say

First Choice for Future Or- chards—Says Illinois Expert

The public has been clamoring for a long time for Grimes Golden and has been eating Golden Delicious. If it does not lose flavor by storage in ordinary cellar, a valuable quality not found in many apples. When I check out this apple with all the hundreds of varieties being sold, I find that it seems as if it were a new variety. A new apple in the future that will be a future leader in the market. The Golden Delicious is a fruit for the future, and I am sure it will be the apple of choice for future orchards.

JOE GERARDI, Jersey Co., Illinois.

Creates a Sensation

Even better than Grimes, it created a sensation here at our office. It is certainly a valuable yellow apple. Will prove a winner.

G. B. BRACKETT Head U. S. Pomologist

The flavor of Golden Delicious is very pleasing and it will be popular from a standpoint of quality. If the tree resists color rot you have made a great discovery.

E. P. TAYLOR Horticulturist, University of Idaho. (NOTE—The original tree has been kept in color for any cuttings or any other workmen—It is now in the orchard operation.)

Most Promising Yellow Apple I Know

Golden Delicious pleases me very much. Handsome, quality splendid and it should make a splendid commercial variety. I do not hesitate to say that this is the most promising yellow apple I know. It is well worth pushing.

P. HEDRICK Horticulturist, N. Y. Agric. Exp. Sta.

Golden Delicious is certainly a splendid apple—butter quality and very late keeper—a fine grower. Great improvement over Grimes. It will stand rough handling—Nothing can compare with it.

R. P. JENKINS, Iowa Authority & Horticultural Editor.

Fine Commercial Points

Golden Delicious has just the fine form and beautiful skin which an apple ought to have to be an attractive commercial sort. A very much desired and much needed apple.

J. C. WHITTEN Dean of Horticulture, Missouri State Exp. Station.

Hardy as Wealthy and Stark Delicious

Beautiful size and shape and delicious for cooking and eating and in storage and especially for the long seacoast climate of California, where the climate is too strong for the orchards. This new variety is certain to be a mighty success and well worth growing.

SILAS WILSON, Nampa, Idaho.

Indian Authority Plants Golden Delicious

Our plants are all thoroughly tested. More tender and more droplet than any Golden Delicious I have ever seen.

BENJAMIN DOUGLAS, State Pomologist of Indiana.

Stark Delicious a New Variety

What does the future hold for the orcharding world? Stark Delicious and re-sults show up well in this variety. Stark Delicious is certainly a fruit for the future.

Professor of Horticulture, Ohio.

Typical Golden Delicious—A Striking Resemblance to Stark Delicious in Shape, Size and Quality

$5,000.00 For One Tree

This picture shows the original Golden Delicious tree which was purchased in 1918. It stands there on West Virginia Mountain side, entirely protected and a superb tree in the hands of the Dow family. The tree is the only one obtained in this country which was the result of the work of Dr. Dow. The tree was purchased for $5,000.00.

Your Stark Tree Home Orchard will meet your family needs and bring you Extra Money, Too.
"Stark King David"

(Trade-Mark—Reg. U. S. Pat. Office)

“A Brilliant Red Grimes Golden”

— Says Prof. H. E. Van Deman, Ex. U. S. Pomologist

PROBABLY the greatest beauty of all apples—and the quality—"Put your teeth into a Stark King David and the sensation is like old wine penetrating the whole system! Begins bearing at four years (or younger), and bears heavily every year—brought the highest price of any apple on the markets of Great Britain last year," says the Hon. F. H. Atkinson, famous Washington Orchardist.

When we first hunted through the now famous Ozark Mountains, search of improved new apples, we heard of an apple of marvelous beauty, superb color and the flavor of old wine—even better than Jonathan—and which stuck on the tree a month longer than Jonathan—one that the wind could not blow off. But when and after it, a healthy and delicious hardy trip over the rough Ozark Mountain roads did we finally discover it—still loaded with apples on Oct. 25th, after all Jonathans in the neighborhood had fallen five weeks earlier. We bought the original tree and all rights to scions and buds with the Exclusive Rights of Introduction. We named it "Stark King David" and registered it as Stark Bro’s Trade-Mark in the U. S. Pat. Office at Washington.

"Larger and Better Colored than Jonathan"

Praised by Great New York authority: "King David superior to either Jonathan or Arkansas Black. Hardly. Larger than Jonathan, better colored. This makes King David one of the choicest apples we have ever sampled. A new apple, and we are confident it will prove the greatest beauty of the apple world, and the most productive, most vigorous grower of all varieties planted. One year tree bore one thousand five hundred and forty apples. A young productive bearer, bears less from blight and is higher colored than Jonathan.

GRIMES GOLDEN

The Accumulated "Know-How" of 100 Years Conquers the Only Weakness of This Great Apple

GRIMES Golden is a golden transparent yellow apple with a fragrant aroma. It is of crisp, tender flesh, rich, spicy and has won great popularity on all markets and is commanding big prices everywhere.

Some people say that the Golden is not a disease-resistant kind. Although it is hard, a vigorous grower, late bloomer and a strong bearer, yet it's strong. It has raised many of our Golden Grimes orchards all over the world. "Collar rot" has shortened the life of the Golden Grimes tree. But when it has reached the point where it bears big crops, it is struck and soon dies. But Decker Bros' double-life method of double working the Golden has freed it from collar rot. Ordinary double working as commonly practiced could not be entirely relied upon. But our double-life method insures long life, vigor, strength, everything the tree requires.

Dealers in the U.S. Poultry Journal, says: "Your new plan of propagating Grimes Golden on Stark Delicious tree is the most important step ever taken by an American nursery. This method gives a wonderful strong root system which means greatly increased vigor and increased production."

“Double Life” Method—Result of Years of Investigation

In order to find the stock we required for double working Grimes, we experimented for years. The ideal stock must be hardy, vigorous growing, resistant to canker, collar rot and several diseases and should also have the characteristics of Grimes. There were varieties such as Northern Spy which had most of these characteristics, but the one big thing we were searching for was a variety that would root on its own wood, thus making the rootstock as hardy and thus as resistant to disease as the top of the tree. Our years of testing proved Stark Delicious to be exactly what was required.

Here is our Trade-Marked method. We start with carefully selected seed stock. From each seed stock we obtain a long shoot of sturdy Stark Delicious from which grows the main mass of juicy roots and the trunk. High above the ground on this sturdy stock is grafted the Grimes Golden in bud. The wood of the Grimes Golden starts well above the ground surface and the trunk becomes stronger at the union than at any other point. This process requires three years to produce a one year old double life Grimes Golden tree, but it practically doubles life.

“Don’t Waste!” Cheap Trees Are Always Wasteful! STARK TREES have a 102-Year Record for Big Annual money-making Crops

1/2 Large Stark King David on 3-Year Tree in the Famous Round Cist Orchard

About Mr. Stark’s Finger Note the Strong, Stiff Stark Delicious Root Stock That Give the Vigor to “Double-Life” Trees.
STAYMAN—Best of the Winesap Family

A Proven Success from Coast to Coast

ONE of the greatest American commercial apples. Without a doubt the most valuable of the great family of Winesaps. Red, distinctly striped with carmine; of large size and exceedingly handsome. The quality is indescribable; the flesh is juicy and crisp with a mild and pleasing acidity and a flavor that has made it, in just a few years one of the most sought-for and best-liked apples, and a general favorite on all the markets of the world. Stayman, Stark Delicious and Black Ben are an ideal trio for the commercial orchard. They are large, very fine color, and the trees are satisfactory in every particular. No orchard combination will make more money or give more satisfaction in growing. The tree of Stayman resembles Old Winesap, but is a stronger grower and harder, being profitably grown in northern apple sections where Winesap will not stand. The growth of Stayman in popularity has been truly marvelous. About twenty years ago the originator, the late Dr. Stayman, of Kansas, after trying without success to encourage his friends to take it up wrote us:

"There will come a time when all will want it." Dr. Stayman was right. We immediately began its propagation upon his advice and that of Mr. J. W. Kerr of Maryland. At that time we were most favorably impressed with the variety, but the astonishing popularity it has achieved has surprised even us. — NNCS

"Am more strongly confirmed in my good opinion of Stayman Winesap for either home orchards or commercial planting." — F. O. Harrington, Sec'y, Iowa Horticultural Society.

The Ideal All-Purpose Apple

"Stayman will probably produce more quantity and quality combined than any other variety I have. The nearest approach that has yet been made toward the ideal all-purpose apple." — Frank Moiff, Hamilton Co. Indiana.

"The more I see of Stayman Winesap, the better I like it." — Ben. Buckman, Illinois Famous Fruit Authority.

"A grand apple, particularly fine in the old Winesap districts, and in the tide-water section of Virginia and Maryland." — M. B. Waite, Pathologist U. S. Department of Agriculture.

Frost Proof Blossom

"Am much pleased with Stayman Winesap, and want another block of them. A fine, strong tree, with frost-proof blossoms. I wish my whole orchard were Delicious, Stayman and a few Jonathan." — C. M. Fette, Vice-President Mississippi Valley Apple Growers' Congress.

"Black Ben" [Trade-Mark] Apple

"It Fills the Barrels." "Sold My Black Ben for $3.00 Per Bu. Box." —C. W. Wilmeroth.

FROM the standpoint of dollars and cents, and year in and year out bearing, Black Ben has, except genuine "Stark Delicious" no equal. The fruit is big and flashy—rich, glowing red that always takes the eye on the markets. Black Ben and genuine "Stark Delicious" are the two apples that have put the old Ben Davis out of business. They are far better apples and far bigger money makers.

Sold My "Black Ben" for $3.00 Per Bu.

The color of the fruit is just right for market and C. W. Wilmeroth, the well-known commission man and orchardist says: "Have just refused an offer of $2.00 to $2.25 per (box) from a N. Y. dealer for a carload of Black Ben." LATER: "Sold my Black Ben on the N. Y. market the other day for $3.00 per box. Jonathan only brought $2.00, just had a pleasant call from Tibbits, President of the Wenatchee Apple Growers' Assoc, who told me—I have a block of Black Ben (trees from Stark Bro's) which commenced to bear at 3 years of age and have borne every year.

BLACK BEN "The Barrel Filler"

"I ever saw," says Mac Alexander of Millfin Co., Pa. All well posted fruit men now heartily agree with what we said when we first introduced it 4 years ago. We believed all orchardists would some day plant it instead of Ben Davis if they knew as much about it as we do. A decided improvement in apples; more beautiful, more solid, dark red color, better quality, better keeper and a sure bearer than Ben Davis—four very important money-making points. It is far ahead of Gano; decidedly larger, a longer keeper, and does not scald in cold storage. It is much deeper and richer red in color than Gano; Black Ben catches the eye, excites the appetite and sells itself by its superior appearance.

Sold My "Black Ben" for $3.00 Per Bu.

The $500.00 Prize

The $200.00 Prize was awarded this year to Black Ben grown on 160 8-yr. old Stark Trees by Libbe, at the National Apple Show. These 8-yr., old Stark Trees produced 1250 bushel boxes of most beautiful apples. J. C. Wilson, the owner, received for their two acres $1800.00 net.—Dr. S. F. Green, Pres. Fruits Chamber of Commerce.

Take Care of Every Fruit Tree for It Must Produce Food to Help Win the War.
Plant A Thrift Orchard
In Your Back Yard

Raise Delicious Fruit for Family Use—and for "Extra Money"

How would you like to be able to go out in the back garden this very minute and pick a basketful of great glorious blistering red apples—or a box full of tender, luscious peaches—or a big pan full of delicious pears?

How fine it would be to raise all the fruit your family could eat and all you need to "put up" for winter, with a lot left over to sell to local merchants, just in a little back yard orchard.

Don't say "That's too good to be true." Lots of people are doing that very thing—raising big good crops of apples, peaches, plums, pears, cherries, berries and grapes in little 50x60 ft. back yards—and growing all the vegetables they can eat in their "War Gardens" between the tree rows too!

Read This Advice from "The Garden Magazine"

"Every individual reader of this magazine should consider it a solemn, patriotic duty to plant as many fruit trees, plants and berry bushes as garden space permits. RIGHT NOW IS THE TIME to lay your plans, to arrange that you may be able to gather your own crops of fruit in time to come."

"Many in the history of this nation has it been more important to grow fruits for home use as well as for the local market. Therefore the necessity of planting fruits to supply the home and the opportunity to make profitable investments in small plots of land to meet local demands. As pointed out in "The Garden Magazine" before, it is not necessary to wait many years before fruit can be gathered. Some fruit may be harvested the same year as the plants are set, a large harvest in first years and increased in quantities each year thereafter."

—Garden Magazine.

"Apples Absolutely Essential to Best Health"

Dr. Josiah Oldfield, Senior Medical Officer of a great British insurance company and one of England's foremost food experts says, "English standard of health, vigor and heart for the war depend on complete nervous nutrition. Apples, in particular, are immediately the most important fruits which are nerve foods and without the presence of whose salts every logical and practical optimum is impossible. It will be a grave risk to England if her supply of apples is cut off. It is the duty of every family to raise lemons or oranges and cannot be replaced by any other fruit. It is important that fruit be imported during the winter and early spring of 1918 if it is possible. Were the food controller of Germany and allowed the choice of free import of one acre of fruit from November to April, I should select the apple.

"Our Nation and All the World Needs More Fruit—Plant It Freely"

—says Rural New Yorker.

Featuring a fact-filled publication, The Rural New Yorker, says in a recent issue: "This country and the world needs all the fruit that can be produced and saved. The more changes made in the ordinary diet by necessary war food regulation the greater the need of good fruit. Go ahead and plant fruit trees. Experiments show, for instance, that milk contains vital principles absolutely necessary to growth and wasting life. Now, they show that apples contain a principle of vital importance to the nervous system.

Furthermore, the Official Farmers' Bulletin No. 286 issued by Texas Dept. of Agriculture declares that "ten cents' worth of apples contain 1461 energy units (food value) for each pint of water, it contains only 441 units—35 times as much in the apples as in steak.

Combine Your "War Garden" and "Thrift Orchard"

Resolve NOW to grow your own fruit—to stop paying high prices for second grade apples, pears, plums, peaches, cherries and berries. Examine the model plan contained "Thrift Orchard" and "War Garden" shown above. See how it can be adapted to your back yard or spare lot. Write us for advice on just what you should plant to have success in your locality. Get ready for next year right now to take your much needed duty to have a "Thrift Orchard" as it is to plant a "War Garden." DO BOTH!

We Will Show You How to Make a "Thrift Orchard"

We will show you how to combine your "Thrift Orchard" with your "War Garden"—to use the same ground for both. Our Special Service Department will be glad to help you with thrift garden plan. So that you can grow your beans, peas, potatoes, corn, tomatoes, radishes, lettuce, cabbages, everything in the line of vegetables between the fruit tree rows to the best advantage. You can harvest profitable crops of small fruits and vegetables while the trees are coming in your own "Thrift Orchard" and it is the cheapest food you can put on the table. Can the surplus for winter use and the pleasure and profit your "Thrift Orchard" gives the whole family will extend throughout the whole year. Will it how it will cut down the high cost of living all summer long and all winter long too! Think of what greater zest fresh fruit just plucked from tree or bush will give to every meal during the bearing season. Just consider the pleasure of having delicious preserved fruit during the winter and at "next-to-no-cost."

Surprising Profits Often Made from Little Orchards

We know many industrialists, money-makers, etc., who have planted their "Thrift Orchards" yield them a profit over and above all the fruit needed by their family. Here's one example:

$67.50 Worth of Fruit Grown in 60 Ft. Thrift Orchard

That's the case in Dr. T. Gay Hetherlin's back yard "Thrift Orchard," near our nursery. He got $67.50 worth of fruit for just seven Stark Trees and a Stark grafting vise. All his fruit he and his family used and a lot to sell besides. Another example. Go thou and do likewise!

A $92.75 Crop of Fruit from a 50x100 Ft. Thrift Orchard

Years back Kirby S. Bennett, Chase Co., Kansas, planted a few genuine Stark Old Oak Pears, Whole-Rose Trees in a 50 x 100 ft. back yard orchard. Last year his profit from the crop amounted to $92.75. These are just a trifling few of simply hundreds of similar cases where "Thrift Orchards" planted with a few Genuine Stark Trees and Berry Bushes have brought pleasure and profit to American Home owners. They have followed our advice in tree selection and our directions in planting the trees.

"Use Fruits Abundantly"

"Raise All You Can for Home Use"

says "The United States Food Administration"—it urges you to do this as a patriotic duty—in its Official House Food Card it does this because it knows that fruit supplies the necessary food ingredient and nutrition and digestion values to help out our present war diet.

A further personal statement from Mr. Herbert Hoover reads as follows:

"I look upon fruit products as very essential to our diet during the war. The more fruit and vegetables that are used the better it is for the health of the public; and through their substitution for more concentrated edible foods it makes possible the sending of larger quantities of the needed food supplies to our Allies. The Food Administration is vitally interested in the development of the perishable food industries during the war, and it is doing all in its power to promote the use of these products among consumers as a whole."

Herbert Hoover.

Cut the High Cost of Living
Raise Your Own Fruit

The trouble is that at present market prices fruit is a luxury if you have to buy it. Raise it yourself in your own "Thrift Orchard" or in your "War Garden" and you will find that it is the cheapest food you can put on the table. Can the surplus for winter use and the pleasure and profit your "Thrift Orchard" gives the whole family will extend throughout the whole year. Will it how it will cut down the high cost of living all summer long and all winter long too? Think of what greater zest fresh fruit just plucked from tree or bush will give to every meal during the bearing season. Just consider the pleasure of having delicious preserved fruit during the winter and at "next-to-no-cost."

18 Trees Average $150.00 to $200.00 Profit Per Year

In 1/4 acre of back yard space, C. A. Woodford, Lawrence Co., Missouri, planted 18 Montgomerye Stark Trees. For years he has been paid $180.00 to $200.00 for this crop each year for his crop from these 18 trees. Do you realize what this means? It means that an acre of such Stark Trees will yield $1,400 to $1,600.00.

YOUR back yard can produce a big fruit crop with bushes, too, whose picking their "Thrift Orchards" yield them a profit over and above all the fruit needed by their family. Here's one example.

OUR GOVERNMENT ASKS YOU to Grow Fruit and Vegetables for Home Use. The New "Stark Orchard and Spray Book", 64 Pages, Illustrated, Will Guide You to Success—Send for Copy, FREE
Stark Bro's Select Apples
Our Picked Fruits After a Century of Growing and Testing

DEMAND FOR FINE APPLES GREATER THAN SUPPLY

This is what apples are doing. The demand and willingness to pay for finer apples is increasing faster than the number of apples being grown in this country. This is due not only to 100,000 acres, and even more to the increasing market for the output of fewer apples of better quality than the multitudinous market that is the result of the all too common, everywhere, better than average apples. As Editor Collingwood of the International Fruit Growers says: "The great orchards of Europe have been almost wiped out—it will take 25 years to replace them. I firmly believe that the American apple orchard today has greater opportunities than ever before." And in further proof of this fact, the U. S. Government Reports show that whereas the actual number of fruit trees has in a decade increased only 1% per cent in number, the value of the product of these apple trees has increased 68% per cent.

FOUNDEES OF PROFIT BUILDING ORCHARDS

Our century of experience—our constant endeavor to better fruit quality, to increase the quantity of crops per tree and to add to the profits of fruit growers

RIpening LIST

EARLY SUMMER

Stark (Trade-Mark)

Henry Clay (Trade-Mark)

Liveland

Yellow Transparent

Early Harvest

Red June

Early Ripe

Sweet Bough

Williams Early Red

SUMMER APPLES

Stark Summer Queen

Chabanel (Early Duchess)

Williams

Chameau

Mammoth Blush

FALL APPLES

Gravenstein (Duke's Red)

Early Morden

Lovely (New Pippin)

Pattren Greening

Fall Pippin

Bartlett (Late Duchess)

Washington

Wolf River

Boswell Improved

Mother

WINTER APPLES

Boswell

Mammoth

Bartlett

Northern Spy

Mammoth Red

Boswell

ROBERT BUSH, Proprietor

BELLEFLOWER IMPROVED, MASON'S ORANGE, (WINTER), Best of the Belleflower type of apples. NCS

BELLEFLOWER IMPROVED, MASON'S ORANGE, (WINTER), Best of the Belleflower type of apples. NCS

BONDI (Early Summer). Better than Red June in quality, but tender north; inferior to Liveland Raspberry. NCS

BUCKINGHAM IMPROVED, SPECIAL STAR SEEDLING (WINTER). A good red Fall apple for drying and family use, but Wealthy is better.

Champion (Late Keeper). (Trade-Mark Registered). In color, beauty, smoothness, Keeping quality and profit, Champion surpasses Willow Twig, Mammoth Black Twig, Ark, Black and other extremely late keepers. It originated in Washington Co, Ark., and was discovered and introduced by us twenty years ago. The original tree when it first attracted our attention was, with almost every care, having a wonderful crop of perfect fruit every year perfect as though turned in a lathe. Golden yellow ground almost completely covered with bright red streaks, broader stripes, and often deep solid red. Flesh yellow, juicy, good and dense, and become dry and mealy even in late Spring. NCS

DUCHESS, Oldenburg. (Summer). A hardy Russet variety that becomes golden and medium size, striped and mottled bright red and crimson. Duchess, because of its great value to people of modest means, is our summer apple favorite. NCS

EARLY MELON (Fall). An extra good fall apple, every much resembling Wealthy and ripening earlier. Flavor immense—quantity on larger than Wealthy. NCS

ENGLISH (Winter). A hardy, handsome, Ark. NCS

GIANT JEN ITON (Winter). A large American apple of the highest quality and of good bearing. Probably the finest apple we have grown for about eighteen years ago. Late, large, better than Jonathan. NCS

GOLDEN DELICIOUS—The new queen of yellow apples. NCS

GOLDEN WINESEAP (Late Winter). This beautiful large yellow apple originated in the orchard of C. A. Oldenburg. (Early variety). NCS

Jonathan—brightly colored, bearing large fruits that is still popular, but is being supplanted by other sorts. Wilson Red June, Early Melon and Wealthy are better. NCS

Liveland Raspberry—best early apple, excellent quality, young bearing, good for early prices on early market. Plant more early apples—big profits round to round oblong in shape with a firm, crisp, juicy, red flesh. It has the juicy tartness of Jonathan, the satisfying mealtyness of the seed, the flavor of the old Washington, and you have a mental picture of this apple. It is an exceedingly late bearing, and cold storage specimens have never shown the least trace of old age in lifting. A promising apple but Golden Delicious is better.

Gravenstein, Bank's Red, (Fall). A bright red apple from Gravenstein. NCS

Liveland Raspberry—best early apple, excellent quality, young bearing, good for early prices on early market. Plant more early apples—big profits round to round oblong in shape with a firm, crisp, juicy, red flesh. It has the juicy tartness of Jonathan, the satisfying mealtyness of the seed, the flavor of the old Washington, and you have a mental picture of this apple. It is an exceedingly late bearing, and cold storage specimens have never shown the least trace of old age in lifting. A promising apple but Golden Delicious is better.

The king of all apples is the Red Delicious. (Winter). NCS


delicious fruit, the kind of fruit that is popular, but is being supplanted by other sorts. Wilson Red June, Early Melon and Wealthy are better. NCS

KING DAVID—(See page 10).

LIVELAND RASPBERRY—(Early Summer). A hardy, handsome sweet apple almost entirely overspread with red and striped with crimson; mild, late and delicious. NCS

Maiden Blush (Late Summer). The queen of all early summer apples. H. B. Fullerton, Director Long Island Experiment Station, says: "Fair and away the best early apple." It is of Russian origin, as hardy as an oak, an upright grower, bears young and produces enormous crops and is larger than Yellow Transparent. A beautiful fruit; the waxen white surface being almost entirely overspread with a blush and with strippings of pinkish red. The flesh is white as snow, tender, fine-grained and often slightly streaked with red next the skin. The quality is delightful; juicy, mild with just the right degree of tartness. The U. S. Pomologist advises us that Liveland Raspberry should take the place of Yellow Transparent, as it is the most beautifully colored fruit ever placed on the market and superior to Transparent in quality. Henry Wallace, Missouri authority, says it is the best early apple he knows. The South Dakota Experiment Station says that no other early apple East or West is better. It has been thoroughly tested and has not been found wanting. We urge its planting. NCS

MAIDEN BLUSH (Late Summer). The old and well known lemon yellow apple that is still popular, but is being supplanted by other sorts. Wilson Red June, Early Melon and Wealthy are better. NCS


delicious fruit, the kind of fruit that is popular, but is being supplanted by other sorts. Wilson Red June, Early Melon and Wealthy are better. NCS

Our New Big 64-Page Book Showing Leading Fruits in Natural Colors, Sent FREE on Request
Apples—Continued

MAMMOTH BLACK TWIG, Stark Strain. (Late Winter.) The Virginians grow them to perfection. The young trees of the sections of Illinois, Indiana, Missouri, and Arkansas and New Mexico plant them largely, also far West and Northwest. The one fault of old Black Twigs was that it did not come in bearing until late; this strain bears younger. more regularly and larger crops.

MAMMOTH CRIMES GOLDEN (Winter.) Re-
sembles Crimes Golden in shape, color and quality, but is larger and a better keeper; a pure clear golden color.

MCTINOSH RED (Early Winter.) A popular bright red apple largely grown in the North where hardiness is required. A Massachusetts authority states: "It the Brother Jonathan of New England." Our propagation is from selected Montana orchards. NNC.

PARADISE (Late Winter.) A beautiful red apple. Potentially early and yields large regular crops. Can be grown in the older provinces.

MOTHER (Fall.) A handsome red apple, resembling Spitzenburg. Some apple lover has called her Mother "Fall Delicious" and the name is appropriate.

NEWTON PIPPIN (Late Winter.) A large yellow- to greenish-yellow, fair quality; good cooking apple. NNC.

NORTHEASTERN GREENING (Early Winter.) An apple similar to the "Greening" of the same name, but is larger, dryer, and less tender.

ORTELY, White Bellflower. (Early Winter.) Of the Bellflower type and about the same size, but a very pale yellow. Good quality. NNC.

PARADISE WINTER SWEET (Winter.) A delicious yellow sweet apple, bronze blush. For home use only. NNC.

Paragon—"The Glorified Winesap." Far better than old M. Black Twig, a regular bearer, very late, and much more blight resistant. NNC.

MOTHER (Fall.) A handsome red apple, resembling Spitzenburg. Some apple lover has called her Mother "Fall Delicious" and the name is appropriate. NNC.

STARK SUMMER QUEEN (Summer.) A large, bright red, streaked, of excellent quality. A good market apple.

STARK BETSEY (Early Summer.) A very handsome variety, of good quality, with a very handsome color. This apple was Paragon before Paragon was named Mammoth Black Twig. Paragon has changed the name to Mammoth Black Twig to the world, and the name has stuck. NNC.

STARK DELICIOUS—See description page 46. A beautifully blushed yellow apple that somewhat resembles Maiden Blush. NNC.

STARK SUMMER QUEEN (Summer.) A large, bright red stalked, of excellent quality. A good market apple.

PARADISE (Late Winter.) The best apple in the world, and a permanent variety. Newfound apple. Paragon was the first apple to be cultivated in the world, and the name has stuck. NNC.

Rome Beauty—An extra heavy swee-bearer, blooms late. Fine quality, long keeper.

Fruit Beauty—(Late Winter.) The best apple in the world, and a permanent variety. Newfound apple. Paragon was the first apple to be cultivated in the world, and the name has stuck. NNC.

Rome Beauty—An extra heavy swee-bearer, blooms late. Fine quality, long keeper.

Wealthy (Fall.) The best, handsomest, most satisfactory fall apple. Largely planted throughout the United States and is now known and liked everywhere. It is large and uniformly sweet. A brilliant red. Blooms late and is satisfactory, but the fruit is not as good as the Paragon. NNC.

Stark Beauty—(Late Winter.) A very large bright red, very regular, a very handsome apple. Bears young, blooms late, fruit hangs firmly and can always be depended upon for a full crop. Throughout the Central West it is one of the best widely planted sorts and growers get high returns for Rome Beauty sells well. Always on the lookout for improvements, we grow several strains of the same variety—two from Ohio and one from Illinois. Rome is a splendid late keeper. NNC.

ROME BEAUTY, Illinois Red. (Late Winter.) From the great orchard of Senator H. M. Dunlap of Illinois. Always sells at best prices. NNC.

ROME BEAUTY, Ohio Dark Red. (Late Winter.) Found in the orchard of U. T. Cox, the Ohio Rome Beauty King. A perfect Rome Beauty but dark red and very hardy. NNC.

ROME BEAUTY, Ohio Bright Red. (Late Winter.) Another strain from the orchard of Mr. Cox. Bright, shining red.

TRADE MARK (Winter.) One of the best, smoothest, handsomest and most gloriously colored of all apples, and one that will instantly attract attention on all markets—a brill-

lant, glossy, cherry red. In size it is medium to large, bright red, sometimes faintly touched with pink near the skin, breaking, juicy, with a delicious flavor—very-to-be-forgotten flavor that gives it high rank in quality. Senator has proved thoroughly hardy; Mottos has planted them by the thousands along with their McIntosh. Minnesota, Wisconsin, Maine and all New England plant them with wealthy and other rugged kinds; In Mo. Mich., Ill., Ind., Ohio, Pa., and all the Central States it has become a standard commercial variety, and most popular for the home orchard. In the West Va., Penn., Ky., Ark., N. M. and every state in the West—every-

where the same. Senator is equally fine for cooking and the table. The variety originated in Arkansas and was introduced and trade-marked by us about twenty years ago. NNC.

STARK DELICIOUS—See description page 46. A beautifully blushed yellow apple that somewhat resembles Maiden Blush. NNC.

STARK SUMMER QUEEN (Summer.) A large, bright red stalked, of excellent quality. A good market apple.

STARK BETSEY (Early Summer.) A very handsome variety, of good quality, with a very handsome color. This apple was Paragon before Paragon was named Mammoth Black Twig. Paragon has changed the name to Mammoth Black Twig to the world, and the name has stuck. NNC.

Paragon—"The Glorified Winesap." Far better than old M. Black Twig, a regular bearer, very late, and much more blight resistant. NNC.

MOTHER (Fall.) A handsome red apple, resembling Spitzenburg. Some apple lover has called her Mother "Fall Delicious" and the name is appropriate. NNC.

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Leading Cherries

THERE so-called "sour cherries" are not really sour but have enough acidity to make them refreshing when eaten fresh or when cooked. Cherry pies, sauce or preserves are always popular. These cherries thrive in back yards, fence corners and on any ordinary well-drained soil from Maine to Alabama and from ocean to ocean. No other fruit will bear more regular crops and will produce bigger profits; $250 to $500 per acre is not out of the ordinary. The fruit ripens early and is welcomed on the early markets. The demand is always heavy and more cherry orchards are needed. We recommend the Montmorencies as the best, most flexible and most widely successful cherry grown.

6 Acres of Cherries a Gold Mine

"PLANT SIX ACRES OF YOUR LAND to CHERRIES and YOU WILL SOME DAY HAVE A LITTLE GOLD MINE." Everybody laughed at that advice when it was given to Roy Phillips, but today the gold mine is there. During the last nine years this little cherry orchard has yielded more than $21,000 crates of fruit and has returned to its owner a net revenue of more than $21,000."—Country Gentleman.

$300.00 Per Acre in Chicken Yard

A. K. McGraw, of Washington County, Md., says: "I bought a five- and six-hundred-acre tract for a chicken farm. It was planted to fruit-apples with cherries (Montmorency) as fillers. They have never been cultivated nor pruned. Their unusually rapid growth and fruiting are the result of their being protected from the gales by the Apple orchard."

One-Fourth Acre Stark Cherries $240.00

"The best cherries I have ever seen or eaten—Montmorency King, Suda Hardy, Dyehouse, on one-fourth acre brought $240.00 this year."—E. B. Barnes of Emporia High School Faculty, Lyon Co., Kansas.

Leading Cherries

BING, Sweet. A delicious sweet cherry, popular west of the Alleghenies, and very popular in the North Central States. It bears with great profusion. Large, black, fine quality. NCS.

BLACK TARANTARIAN IMPROVED, Early Sweet. This is a greatly improved seeded of old Black Tarantarian. Wherever sweet cherries grow, plant this form. Large, black, heart-shaped, uniform, and of superior quality. NCS.

DYEHOUSE, Very Early, Better and a week earlier than Early Richmond. Larger, heavier colored, sweeter. Strong grower, best bearer. NNC.


ENGLISH MORELLO (Very Late). Dark red, scaly. Small tree. Suda Hardy of same type is better. NNC.

GERMAN OSTMHEIM (Late). Large, heart-shaped fruit. Suda Hardy better. NNC.

GOV. WOOD (Early). Large light yellow, heart-shaped, sweet, rich. NCS.

LAMBERT (Late). Sweet Mammoth size, dark red, turning almost black when ripe. Firm, rich, splendid. This splendid sweet cherry popular everywhere. NCS.

MAY DUKE. Large, rich red, semi-sweet. Succeeds everywhere. NCS.

Montmorencies

The Montmorencies are the best so-called sour cherries. They are sweet and luscious. The Montmorency is planted everywhere—east, west, north, south. Perfect tree, resists diseases, most popular, best bearers of all. We grow several strains that are the favorites among commercial cherry growers. Our strains have been grown by us for many years and are kept absolutely pure. Ripens ten days later than Early Richmond.

We learn about the only variety we heard of was Early Richmond. Today the best cherry is Montmorency. A fine grower, bears early and produces fruit of large size and is in great demand by canners and growers. Mr. W. I. from 400 Montmorency trees, produced last year 20,000 cases of cherries for canning. Hestates that in no other variety will compete with Montmorency for quality and yield. W. I. is a H. John, Society.

MONTMORENCY KING (Early). Ordinaire. The old type of the well known Montmorency. Beautiful in form. Crop not too large, but produces a heavy yield. Has a row of Montmorency trees. NNC.

MONTMORENCY KEEFER (Early).—Begun bearing when two years old, has borne ever since. This is a unique cherry for which varieties almost all fail. Superior to any other of its clan. Tree is a rapid grower, sets a large crop. Suda Hardy King cherry trees.

I picked 25 gallons off one tree this past year, seven years old.

$19.00 From One Mont. King Tree. — I have a Montmorency King cherry tree which has been loaded every year. Have gathered enough fruit from this tree in one year to pay for all the stuff I bought of you, and the bill will be over $19.00,—Mrs. A. McPherson, Champion Co., Ill.

MONTMORENCY LARGE (Early). Somewhat larger than King and ripens a little later. Some so-called "large" Montmorencies have proven worthless. Get the true strain.

MONTMORENCY MONARCH (Early). A splendid strain of Montmorency from the lowc. Experiment Station. Introduced by us twenty years ago and has never disappointed. NNC.

MONTMORENCY STARK. In our judgment the best type of the Montmorencies. Originated on our farm and is a tremendous fruit. Better than any other Montmorency. Stronger grower than King. Profits are about the same. NNC.

MONTMORENCY SWEET (Late). Very sweet, better than any other strain. NNC.

NAPOLEON (Late). A large yellow sweet cherry, pink blushed. Beautiful and delicious. NNC.

Most Productive and Most Profitable. Sugar grown, the most productive of the yellow sweet cherries. Fruit large, heart-shaped and matted with fur, racially uniform in fruit and color. These trees are hardy and thrifty; one of the most profitable sweet cherry trees on fruit. Very firm, valuable both for home use and market. Vigorous, productive—obviously the heaviest crop of any sweet on trial.—Michigan Experiment Station.

ROYAL ANN (Late). One of the most known and most popular and light colored sweet cherries today. NNC.

ROYAL DUKE (Early). The best of the Duke type of cherries. Ours is a California strain. Large, light red, tender, sweet, almost a dwarf forestier and much more Montmorencies. NCS.

SCHUMACHER’S BIZARRE (Late). Black, sweet. Large, heart-shaped, tender. NNC.

SUDA HARDY (Very Late). The best cherry of the Oregon section. Yellowish red, better than Duke. Originated at Louisiana, Mo. We have grown it more than ten years. NNC.

More Vigorous Than Monarch. Suda Hardy is more productive than Monarch. It is the most productive. Valuable for market.—Michigan Experiment Station.

A Sure and Hardy Bearer.—Suda tree eight years planted, has given five heavy crops. Two years ago, all the trunks, the trunk is barely 5 inches through, tree 16 ft. high, every limb loaded. Bear every year. Not salable. P. J. Theobald, Shelby Co., Ind.

Montmorency Stark

Succeeds everyone, best all-around money-making cherry grown.

WINDSOR. A dark colored sweet cherry, firm flesh, ships well. Popular east. NNC.

WRAGG (Very Late). Suda Hardy same type is better. Montmorencies superior to any of the English Morello types. NNC.

YELLOW SPANISH. Large, heart-shaped, light yellow, sweet. Popular. NNC.

Missouri Needs More Cherry Orchards — A Gold Mine

"My orchard is one-half Montmorency and one-half Early Richmond. Good Old Mont morency stands at the head with big red apples. We need more cherries. Plant them so we can ship in car lots, like we do apples and peaches. Every fruit grower who plants a variety of fruits will always have a fat bank account. Cherries begin to bear at four years and from ten to twenty years are equal to a gold mine."—Daniel Lowmiller, Platte Co., Mo.

STARK GOLD (Trade Mark)

A beautiful and hirsute sweet cherry that has proven as hardy as Montmorency. Stands forty degrees below zero and bears big crops. Stark Gold is a large sweet cherry of superb quality—a dazzling golden yellow, not a sign of blush—the only high quality pure golden yellow cherry that we know. The fruit ripens about two weeks later than Early Richmond, but will hang on the trees ten days after ripe. It has very firm flesh, ships well and is an ideal sweet cherry. Here is a cherry of tremendous value and it enables fruit growers in localities of extreme cold to produce a sweet cherry that is second to none in beauty and in quality.

Let the Originator Tell the Story

"The parent Stark Gold tree is twenty years old. At three years it bore the first crop and has failed since. That year when Early Richmond and English Morello bloom was killed, the Stark Gold tree bore a tremendous crop. The tree is about 4 feet high with a spread of nearly 40 feet. Limbs strong and tough, never breaking. Stark Gold surpasses everyone for other cherry on my place in hardness where the thermometer often drops 40 below zero, yet it is never injured. In bloom a beautiful sight, large blossoms, almost like a crab."

Stark Gold is a trade-mark. We recommend this marvelous sweet cherry for cold sections or wherever any cherries grow. NNC.
THE GREAT That Pulls in Stark Early Elberta

“A Model Peach! Congratulations!” —Luther Burbank

HERE is the best of over 4,000,000 peach trees. The tests covered over 30 years and embraced over 4,000,000 peach seedlings. The tree that was afterwards named Stark Early Elberta proved itself emphatically superior in every detail—in fast growth, in sturdiness, in resistance against tree diseases, droughts and climatic changes, in young bearing, in heavy bearing in bearing season after season, in the quality, as well as quantity of its crops and in the size, beauty and flavor of its fruits.

Like Abou Ben Adam, it "Leads all the rest"—and its lead was so great that Stark Bro’s Nurseries had to perform make it their leader.

**THE GLORY OF A CENTURY’S NURSERY WORK**

Stark Early Elberta—so grown in abundance on genuine Stark Bro’s Old Oak Process Whole Root trees—are beyond all question one of the most radiantly beautiful creations of old Mother Nature. As Dr. C. G. Gleason, a friend of our old advisor, Dr. E. L. Morris of Moscow, Tenn. expresses, "They hang on the trees like huge globes of gold." The genuine Stark Early Elberta is a great freestone, glowing golden in color, with its strong protecting skin blending into a deepest red blush on its sunny side—with luscious flesh saturated with nectar—sweet juice.

This big wonder peach allures with its beauty—grapes with its quality—and sells for top market prices in every state in the Union.

**FAR SUPERIOR IN EVERY WAY TO OLD ELBERTA**

As compared with old Elberta the genuine Stark Early Elberta is larger, 10 days to 2 weeks earlier, more highly colored, decidedly better in quality, the World’s Record shipped, not so fuzzy, has smaller seed, with none of the blemishes or coarseness so noticeable in old Elberta, and the flesh is not stringy.

In texture the genuine Stark Early Elberta is melting and butter—no spongy and coarse as is often found in Elberta. It colors all over before it softens, which makes it ideal for distant shipments. The tree is harder and will bear as many bushels as old Elberta or any other known variety. Furthermore, it always sells for higher prices than ever have been paid for old Elberta.

Stark Early Elberta trees brought from you 2 years ago had some of the finest peaches on them ever. They ripened a week ahead of old Elberta and were larger in size. —Louis Siebert, Tenny Co., Mo.

**Best Commercial Peach**

I consider this the very best commercial peach that has ever been introduced into the trade. Coming at a season preceding the standard Elberta, a week or ten days earlier, often making a difference of a hundred per cent increase in the returns." —D. Batchelor, State Horticulturist of Utah.

Dr. E. L. Morris, Fayette Co., Tenn. These were the biggest, handsomest peaches we ever saw—average 10 ounces.

B. Carine, Connecticut’s greatest peach grower, landed in Connecticut 25 years ago with $12 in his pocket. Today he owns immense orchards containing 100,000 fruit trees, owns 4000 acres of fruit land, and has the largest peach orchards in Connecticut. He writes: "It would rather have an orchard of genuine Stark Early Elberta than any other variety of peach. It brings me more money than anything else I grow. I have received at the rate of $2.70 per crate when the old Elbertas were averaging the same season only $1.50. (Both varieties sold much different in 1917—as high as $5.00 per bushel.)

"Genuine Stark Early Elberta commanded the market about a week or ten days ahead of old Elberta when the market is right, with no other peaches to spoil the market. "It is by far the best quality yellow peach grown anywhere—extremely hardy, sure bearers were called "Early Elbertas."

If I am planting genuine Stark Early Elberta heavily. Four years ago I planted 100 of the next year 2000, last year 4000, and this year I wanted 5000 or 6000 more but Stark Bro’s were sold out, and I got my order filled by Stark Bro’s. "I have stopped planting old Elbertas altogether and am now planting young to stock genuine Stark Early Elbertas."

**Breaking World’s Shipping Record**

SHIPPED 8,640 MILES WITHOUT ICE

Last year six boxes of regular run Stark Early Elberta were packed in the Gleason Orchards by Dr. Sumner Gleason, the famous originator of this peach, in Davis Co., Northern Utah. These were shipped to H. W. Collingwood, Editor Rural New Yorker, 2,920 miles away.

He reshipped one of the boxes of Early Elberta to E. H. Favor, Editor Fruit Grower and Farmer, St. Joseph, Mo., and when they reached Mr. Favor they had completed a total journey of 8,640 miles and arrived in fine condition.

In turn, Mr. Favor reshipped four of the peaches to his offices in Louisianna, Mo., an additional trip that brought the total up to 9,973 miles. But—even this wasn’t the end! We shipped 1 of these 2 peaches again to the Editor of Rural New Yorker and he returned it by express to us—making a Grand Total of 11,509 miles without an ounce of ice.

Every recipient of the peaches at every stage of the tremendous trip reported the Stark Early Elberta in magnificent eating condition. And that peach reached us after its semi-world-enrapturing trip almost as solid and fresh and luscious as the day it was picked. Put a trace of dryness. Firm and sound as a dollar!

This proves that Stark Early Elberta is the world’s greatest shipper among all peaches.

Dr. Sumner Gleason, Originator.

**Stark Improved Hardy Peaches—Young and Sure Bearers, North, East, South and West**

Stark Early Elberta

Specimen from Stark Early Elberta Trees in Orchard of Dr. E. L. Morris, Fayette Co., Tenn. These were the biggest, handsomest peaches we ever saw—average 10 ounces.

Dr. Sumner Gleason, Originator.

**Stark Bro’s Exclusive Contract for Stark Early Elberta**

In consideration of $400, the said Sumner Gleason (the originator of Stark Early Elberta) does hereby grant, assign and set over unto Stark Bro’s the exclusive right and control of all stock and buds of the original tree to the sole use and control of Stark Bro’s; said Sumner Gleason agrees to personally supervise the cutting of buds from original bearing tree or any parent tree.
PEACH TEAM
Biggest Profits

J. H. Hale Peach
The Ideal Orchard Team-Mate for Stark Early Elberta

THIS is the peach that has made such giant strides towards a high place in the estimation of all peach growers during the last few years. It has completely earned the proud title of "Team-Mate to the Stark Early Elberta." This is particularly so because of the fact that the J. H. Hale follows Stark Early Elberta about two weeks in ripening. By the time that your Stark Early Elberta have all ripened and been picked, you can begin picking the J. H. Hale, which ripens just at the time the old-fashioned Elbertas ripen.

By planting J. H. Hale to follow Stark Early Elberta in the ripening season, you lengthen your picking season—which means a considerable saving of money as compared with the picking cost if your whole orchard ripened at the same time.

MAGNIFICENT IN APPEARANCE—EXQUISITE IN FLAVOR

We know of no peach gifted with greater sun-painted beauty. Truly kingly in appearance. Hugs in size. Ruby streaked golden globe, enveloped in blushing velvet. Its solid but melting flesh is of purest gold in color—tender—dripping with a honey tart lusciousness that once tasted is never to be forgotten. It is so deliciously different from the bitter tang that has always been the drawback of old Elberta.

STARK BRO'S WAS THE FIRST NURSERY TO FRUIT J. H. HALE
We grew our first 13,000 crop of J. H. Hale in 1911-12. J. H. Hale trees were generally known. This fall of these trees were sold to Mr. J. H. Hale.

Prof. F. F. Williams wrote in "The Southern Fruit Grower" (Aug. 1912): "The J. H. Hale peach I received is one of the most beautiful examples of perfection in peach growing I have ever seen. The rather thick, firm, tenacious skin is another finite point in its favor. Its quality is excellent. I understand that Stark Bros. of Louisiana, Mo., are propagating this new peach.

J. H. HALE BRINGS $250.00 MORE PER CAR THAN OLD ELBERTA
As a further proof of the extra profit gained by raising J. H. Hale rather than Old Elberta, a recent number of the Atlanta "Constitution," had this to say: "In car lot shipments, cars loaded one-half Old Elberta and one-half J. H. Hale have been sent out, thus testing their selling value side by side. Last year the net values were $450.00 a car more than Old Elberta."

This peach is perfectly colored before fully grown, and if the trees are too heavily laden with fruit, they can be thinned and the peaches thus removed can be shipped. The following week, the peaches left on the tree have reached enormous size, but should the market be crowded, such as is its sturdiness, that it can be left on the trees for yet another week, and then be in prime condition for shipment.

A MARVELOUS PROFIT MAKER CAN RECORD OF $1,420.00 PER ACRE

J. H. Hale trees have yielded such enormous crops of such fancy fruit that they have practically produced the astonishing profit of $1,420.00 per acre on one-year's crop. Quoting from Southern Farming: "From this one acre of J. H. Hale trees we harvested 748 boxes, which would make practically 1,500 full peaches, and 1,000 six-basket crates. 95% of this fruit was in first class, merchantable condition and sold the next morning at an average of 60% higher than the old Ellberta."

WONDERFUL SHIPPERS

The flesh of this marvelous peach is almost as firm as that of a clingstone. J. H. Hale are actually shipped in barrels, like potatoes or apples—made a long, 1,000 mile trip and arrived in tip-top condition. This certainly proves the remarkable shipping quality possessed by this peach. The reason for its unique shipping ability is given to us in a letter we recently received from Prof. M. A. Blake, well known authority on Horticulture, of the N. J. Agri. Exp. Station. He says: "From our experience the J. H. Hale is a much superior peach commercially to old Elberta. One of the good qualities of J. H. Hales is the ripeness at the ripening state: this makes it such an extraordinarily good shipper."

J. H. HALE HAS MADE OLD ELBERTA OBSCOLE
It has won the distinction of being the one and only team-mate of the Stark Early Elberta.

The greatest experts confirm us in this statement. G. D. Bessey, Pomologist, U. S. Department of Agriculture, said: "J. H. Hale is better quality than Elberta and a longer keeper." F. C. Sears, Prof. of Pomology, Mass. Agricultural College, says: "Bunches and peaches I have ever seen, Professor Chase and I agree that J. H. Hale is a much handsomer peach than old Elberta. Better to quality and a much better peach."

Joseph Giersall, Illinois authority, says: "From what I know of J. H. Hale, it's a better Elberta."


The Owners of Stark Tree Orchards Walk Away with the Fruit Show Prizes
The Century's Best Peach Discoveries

Alton (Early White Freestone.) Magnificent white fleshed freestone peach that is larger than Carman, better quality than Champion and handier than any picture ever painted. One well established tree will bear more or bigger crops. U. L. Coleman, a South Missouri orchardist says: "They have borne every year since they came into bearing, I know one fellow who has had them eight or nine years and they have missed but one crop. B. A. Rich of Alton says they get $1.25 per bushel for his Altons. Dr. E. L. Morris, well known Tennessee orchardist sold them at fifty cents per dozen. Calvin P. Clark of Scott Co., Iowa says: "Finest peach I ever saw; brought three times as much on the markets as my other sorts. Everything considered Alton is the best and most profitable white peach in propagation."—NCS.

BELLE OF GEORGIA (Mid-season White Freestone.) Large, rich, creamy white flesh with a bright red blush; delicious, juicy, and popular in all peach sections. Good shipper. NCS.

BENGALI BLOOD CLING (Mid-season Red Flesh.) Biggest, handsomest peach of all the Blood Clings. The peach par-excellence for picking and preserving. NCS.

CHAIR'S CHOICE (Late Yellow Freestone). Best of the Crawford late type. Large, deep yellow with a red cheek. NCS.

CAPT. EDE (Mid-season Yellow Freestone). Large, excellent shipper. A general favorite; a strong grower and most popular peach of all sections. NCS.

CORNISH EARLY (Early White Freestone). Large, creamy white, deep blushed. We consider Alton, practically the same as this peach. NCS.

CHAMPION (Mid-season White Freestone). A magnificant peach, said to be a cross between Alton and Dr. C. Clings. One year it bore sixty bushels of fruit; another year, thirty bushels, with very little expense. NCS.

CHERRY-BELL (Mid-season White Freestone). A remarkable coloring and productivity render it a never-failing source of profit; highly appreciated and in every way successful in our State. It always commands highest market prices.—Report Ward's Farm, Tennessee.

CRAWFORD EARLY IMPROVED (Mid-season Yellow Freestone). Better quality and more profitable than any of the Crawford or Early Clingstone peaches. NCS.

CRAWFORD LATE IMPROVED (Late Yellow Freestone). Larger, better quality, harder, sooner bearing than Crawford Early Improved; not sufficiently hardy for North. CS.

CRAWFORD WINTER (Mid-season Yellow Freestone). For years the standard, yellow peach for commercial orchardists. Many consider it the best peach of this type.

EARLY ROSE (Very Early.) A hardy, beautiful, good quality extremely early peach from the experimental orchard of H. B. Hale at South Glens Falls, N. Y. It has the large white blossoms of the North Carolina type which insure hardness; it has good quality, size, beauty. Ships well and is fast taking its place as an extra fine early variety and should be planted with Red Bird Cling in all peach sections. NCS.

Eureka (Early White Freestone). One of the best White Freestones. Developed by the U.S. Dept. of Agriculture, largely grown beyond the Missouri river. NCS.

GOLDEN SWEET CLING (Mid-season Yellow). One of the finest white clingstone peaches; finely textured and richly colored. May be competed with the best of the BLOOD CLING peaches. NCS.

IDAHO MAMMOTH (Late Yellow Freestone). An immense yellow peach with red blush. Attractive fruit and a fine shipper. Popular peaches. NCS.

ILLINOIS CLING (Mid-season White Freestone). Large, firm, sweet, juicy, and hardy. Highly recommended by the wagon load of high priced people; everyone has bought them. E. H. Rake, M. E. Backlund, Kansas.

J. H. Hale Peach (see page 18 of Rocky Mountain Farmer Oct. 15) has proved successful throughout America—wherever peaches grow. There is no question of its wide adaptability, hardness and extremely strong bearing qualities. NCS.

June Elberta (Late Yellow Freestone). One of the earliest ripening peach of this type. The test flavor is fine, most deep, rich yellow clear to the seed. Hardiest, healthiest tree I ever saw and by far the best early peach," says Wm. W. Welch of Donta City, Cal. "It is a huge, big, handsomest peach of all the hardy North China types, NCS.

Krummel October (Late Yellow Freestone). Largest, handsomest peach of all the late peaches. Ripens about the first week in October. A hardy peach, doing better in the market than any other big, yellow peach, as it is riped after all other good peaches are gone. "Krummel October is the best of the October peaches," says Edward Johnson, a prominent grower of Tenneissippi. NCS.

LATE ELBERTA (Late Yellow Freestone). A big, handsome, highly colored Elberta that ripens 25 days after old Elberta is gone and comes on the market when good peaches are scarce. NCS.

MAMMOTH EARLY (Early Semi-Freestone.) Originated near Losheim, Mo., on the premises of the late Major E. A. Schlau, a veteran of the Civil War. Large, beautifully blushed, resembles the best of the Early Clingstone peaches. NCS.

METROPOLITAN CLING (Late Yellow Freestone.) One of the finest white clingstone peaches—the housewife's favorite for canning and preserving. Large, creamy white, red blush; good shipper. NCS.

MARTHA FERNCLING (Late White). Originated in Pike County, Mo., in 1840, by Martha Fern. One of the finest white clingstone peaches. NCS.

MAYFLOWER (Very Early White Freestone). A gloriously beautiful "red all over" peach. The earliest of all. Every home garden should contain Mayflower. Hardy and healthy in tree. NCS.

OLD MIEXON FREE IMPROVED (Mid-season White Freestone). Similar to Old Mixon Free but larger, higher color and more productive flavor is exquisite. NCS.

OCTOBER ELBERTA (Very Late Yellow Freestone). A big, handsome peach that just looks like Elberta but larger and better quality and ripens just ahead of Krummel October. NCS.

RED BIRD CLING (Very Early White). A large as Elberta, strikingly handsome and the first big peach that is ready for market. A sensation everywhere; bright glowing red on a background of creamy white; flesh firm, making it a ideal shipper. Early in the season people are fruit hungry and these big, handsome peaches bring prices that are almost unbelievable. W. A. Jeffers, a well known Arkansas orchardist, got as high as $10.00 per bushel for Red Bird, also, E. W. Kirkpatrick, Texas' great peach authority says: "If you can sell at $2.50 to $3.00 per bushel by the carload." The advent of this glorious variety will afford the grower the opportunity to sell his peaches for more than will cover his expenses, but brought to market with a great deal of self-sacrifice to the benefit of the small grower. The fruit is so superior to Snee, Alexander and other poor quality, every variety ripening at the same time. NNC.

SMOCK IMPROVED, George Hold-a-lon. (Very Late Yellow Freestone). A large and good yellow peach, but Krummel October a few days later is better. CS.

SEA EAGLE IMPROVED (Late White Freestone). A delicious white peach of great beauty and superb flavor. NNC.

STARK SUMMER HEATH (Mid-season White Freestone). Of the Heath type with snow white flesh and yellow pit. It has no peer for canning or preserving. NCS.

STARFORTH CLING (Very Late White). The finest of the Late White Clingstones. NNC.

WASHINGTON (Mid-season White Freestone). Just simply a Late Champion almost identical in shape, size and color and quality, but is three weeks later. Tree vigorous, hardly, sure cropper. NCS. This peach is known to be the most successful of its season; practically red all over. Fine for canning and preserving of all varieties. NCS.

Additional Sorts

We also have a good collection of early and late red varieties not described on this page. All varieties in price list.

The Big Grower's Plant Stark Trees

Mr. Albert E. Olden, of Stark, Mo., is the best guide for the man who is buying a few trees—even just a handful for a fruit garden in his back yard. These big growers are experts. They know tree values. When they approve any particular brand of peach, you may be sure that Starke Bros.'s OAK PROCESS WHOLE Root Peach has the most to recommend it. Mr. Albert Olden is the star of the Growers of Peaches, care A. A. Shore & Co., Growers of Peaches, Habersham, Ga., U. S. A. On "A" of the same letter—from one of our many loyal Georgia patrons. "Shore is my man." says Albert Olden, with his J. H. Hale peach trees received from Stark Bro's at Louisville, Ky.; just telephoned and said they were the finest he ever saw.

"Lincoln"—King of all Pears
Stark Bro's Great 100 Year Leader

IN PARS, the variety we find worthy of our highest commendation is the genuine True Lincoln of Illinois—a splendid early fall pear—largely popularized by Stark Bro's—not the old worthless Lincoln Coreless, offered by some. From the Alleghenies to the Rocky Mountains, from the Great Lakes to the Gulf, no other pear has proved its equal. Genuine Stark Lincoln Pear Trees bear fruit of the highest quality. These trees are remarkably blight resistant, heavy croppers and have the habit of living and bearing long after other pear trees have died. The old original tree, now 80 years old, still bears crops of luscious pears, after weathering the droughts and blizzards of nearly a century. This great high quality pear has stood the test of time—tested blight and disease for four score of years. Today it is the pear sensation of the fruit world—the very best for eating fresh, canning. The Lincoln is a clear, beautiful yellow pear with the heaviest of flavor. The handsome pear that ever grew. In size and quality it is even better than Bartlett; the leader for many generations. It ships well and its quality and beauty command top prices. You should be sure you get the genuine. That means "Look for the Stark Bear Seal." Plant the true Lincoln of Illinois—not the worthless Lincoln Coreless for satisfactory results. Stark Bro's propagation comes direct from the original tree—hence you take no risk. A. H. Gaeton of the Ill. Hort. Society wrote us: "Grow Lincoln by the millions so they can be planted for yard, street and park tree. Lincoln should become a national fruit." Better than Bartlett—sold readily at $3.00 to $4.00 a bushel.

Several Hundreds Varieties—Lincoln Best

Benj. Buckman, whose splendid experiment orchard in Ill. is recognized by the U. S. Dept. as one of the most valuable in the U. S., says: "Have 100 Lincoln trees. The best pear to plant for market or home use—the most desired of several hundred. I have tried here—tree vigorous, blights less than any other good pear.

Prof. E. J. Wickson, Dean of Horticulture, California Agricultural College, and one of best authorities on fruit growing in the United States: "Your pear seems to have the good points—high quality and good keeping; you are very wise to propagate it. Its blight resistance is most important.


Lincoln Simply Delicious

"Lincoln finest I ever saw. Very large—simply delicious; one tree thrifty bearing 8 lbs.; even I pulled some to prevent breakage—noting to compare with this here."—E. M. Will, McComb, Indiana, Ky.

"Lincoln orchard heavily loaded last year. Give me prices on trees, as I have helped pay and will pay in the future. I would prefer to deal with genuine Original Lincoln trees. Owner Original Lincoln Tree, Logan Co., Ill.

Harder than Apples

"Our new Lincoln is a beauty. Other pears growing beside it blighted badly the winter without a cold. But my Lincoln's good—ripe—my apples had as well."—H. S. Peck, Gen. H. Co., Ind.

"I have never blighted. Our small tree bore peck of hardhioso fruit—all others failed.

"Have Lincoln in quantity. Very nice apples are always from Stark Bros.'s trees."—C. C. Sweet, Mo. State Horticulturist.
The Century's Most Famous Pears

BOUSSOCK (Summer). Rich, clear yellow, occasionally blushed; profitable on late summer markets. NSCS.

COMICE (Late Fall). A valuable pear for late market, ships well and keeps well. A golden yellow, fine grained, high quality, late bearing, popular in the South. NSCS.

CLAPP FAVORITE (Early Summer). Large, fine looking, fair quality, hardy and a favorite in many sections. NVCS.

DUCHESS, Angouleme. (Fall). Extremely large, often weighing over a pound. Dull yellow, good quality. Widely planted both as standard and dwarf. NVCS.

FAME (Trade-Mark) (Late Summer). Originated in Northern Michigan and has been widely grown by us many years ago. Large, blushed, yellow, melting, sweet and rich. Low. NVCS. Western seedlings and both are blight resistant. NVCS.

FLEMISH BEAUTY (Fall). Large, beautiful, sweet and good. Grown largely throughout the North. NNCS.

Anjou—Extremely profitable, highest quality—sells at least as $5.00 per bushel. Prof. E. P. Taylor reports $100.00 per ton for one car of Anjou.

Anjou (Late Fall). A large, handsome, yellow, blushed dull red pear of rich quality. With proper care can be kept until the holidays. A great money-maker for home or commercial orchards. It ripens about a month later than Bartlett and is remarkably free from blight. It is a very upright grower, thoroughly hardy, bears young and regularly, a late bloomer. We advise wide planting of this splendid pear. Anjou and Bartlett make an ideal combination. Dwarf Anjou and Bartlett are largely used for fillers in standard pear orchards, as they give quicker returns. NNCS.

Bartlett (Summer). Favorite in all orchards and markets on all markets. A large, rich, golden yellow pear with a soft blush. It is very juicy, melting and with a rich, indescribable flavor that has made it popular everywhere. The tree is a strong grower, bears young, large crops every year and is a late bloomer. Bartlett is probably the most widely planted and best known pear in propagation. One of the best for canning and shipping. Bartlett and Anjou make an ideal combination, and are grown largely—both as standards and dwarfs—but for commercial purposes, the standard trees of course, should be used. We grow it by many thousands and advise its planting in all pear sections along with the Anjou. Lincoln, Gold Nugget and Stark Seckel. NVCS.

Van Damn (Trade Mark). Best Quince Grown.

DWARF PEAR

Stark Seckel Sugar Pear. (Late Summer.) This pear tree grows a select strain of this great pear from the orchard of E. H. Rich. For more than a century this Seckel has been the standard of pear quality. Tree is healthy, hardy, succeeds everywhere. Its spicy, honeyed flavor makes it popular everywhere.

TRIUMPH (Winter). A large, deep yellow pear that is sweet and attractively colored. NVCS. Tree remarkably free from blight. NVCS.

WINTER NELIS (Winter). A greenish-yellow pear dotted with russet that is delicious in quality, a heavy annual bearer; large and planted commercially. NVCS.

WINTER BARTLETT (Winter). A large keeper large pear of the Bartlett type. A large tree and remarkably free from blight, keeps late into the winter. NVCS.

WILDER EARLY (Very Early Summer). A delicious early pear with russet in the brown-red color. NVCS.

WOMEN SECKEL (Winter). A seedling of Seckel, but larger and more beautiful; excellent quality. NVCS.

WIDEN BEAUTY (Late Summer). Medium size, with bright cheek, often russet. Very hardy. NVCS.

Bartlett—A standard favorite on all markets and still largely planted because growers make big money from them. Bartlett and Anjou on ideal combination.

BARBER (Fall). Large, handsome, but only fair quality. Largely used to pollinate Kieffer. NVCS.

GOLD NUGGET (Trade-Mark). A new winter sugar pear of great promise. (See page 17.)

HALLWAY (Fall). Large, pale yellow, often blushed. A young and annual bearer. NVCS.

KIEFFER (Winter). The pear for the millions east of the Rocky Mountains. An immense golden yellow, sometimes tinted red on the sun-exposed side. Only fair in quality though excellent for canning, vigorous, young bearer and one of the most resistant to blight. NVCS.

LAWRENCE (Winter). A russet marked pear that is sweet and of good quality. Delicious for early winter use. NVCS.

Lucy Duke (Fall). Golden russet, shaped like Bartlett. Rich, juicy, good quality; recommended for local and fancy market. NVCS. Rossney (Late Summer). Pale yellow, with crimson blush. Hardly blights but somewhat tart.

QUINCE

Quince is a dwarf growing tree and can be planted close, 10 to 14 years old, and are always in demand for canning, preserving, marmalades, etc.

MISSOURI MAMMOTH. A large and hardy quince tree, bears young and big crops. Van Damn is our first choice, but Missouri Mammoth is our second choice. CS.

ORANGE. Of good size but smaller than Van Damn. Widely planted in popular in many sections. NVCS.

Van Damn (Trade Mark). Originated with Luther Burbank and introduced by us in many years. We have no doubt, the best and largest quince grown. The tree is hardy and succeeds everywhere. The fruit is large, very flavorful, and has a fine, light pink color, slightly blushed and splendid flavor. NVCS.

APRICOT

Always in demand. The hardy sorts such as Super and Stella will stand where overexposed will grow. NVCS.

BARTLETT. One of the best known; large, very hardy, and extensively grown. NVCS.

ROYAL. Widely planted in California and other Pacific coast states. NVCS.

WENATEE MOORPARK. One of the best known; large, very hardy and extensively grown. NVCS.

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STELLA. Very productive, improved Russian apricot; largely planted throughout the Central West. NVCS.

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BARTLETT. One of the best known; large, very hardy and extensively grown. NVCS.

King Stark, Lincoln, Stark Seckel and Triumph.

Stark Pear Trees Bear Young—Heavy, Year by Year. "1/2 Acre Anjouans Yielded $1000.00 Crop this Year"—Prof. E. P. Taylor.
Mammoth Gold Plum

A GREAT big, luscious, red blushed, golden plum of enormous size; so early that they are ripe and gone by the 4th of July—a fit orchard mate for the great "Gold" plum which has created such a sensation among plum growers all over the country.

Mrs. Wm. Bywater, Adams Co., Ill., writes: "Our four trees are a picture, nothing can be seen but plums and a few leaves. One plum measured 71 inches in circumference."

Mammoth Gold will enable you to supply the early market demand for good plums. The trees bear young, the fruit is of splendid size, sweet and delicious, clear to the seed. None of the sharp bite that some plums have. Another point worth considering is that of its early ripening habit which practically eliminates chances of brown rot. Mammoth Gold originated with the late George W. Reddick of Missouri Experiment Station—a scientific experimenter who did a great work for central and western orchardists. Mammoth Gold is undoubtedly the greatest of all of its plum breeding achievements. We have exclusive contract with Mr. Reddick for propagation from root stock.

Dawson Grady, of Pike County, Missouri, says that his Mammoth Gold tree bore the second summer that the fruit was of immense size, beautifully blushed and full of juice. He says that although the season was very wet and plums rotted badly, not one Mammoth Gold showed a bit of rot. NCS

Other Leading Plums

ABUNDANCE (Early, Japanese). Large, cherry red, pure Japanese, firm, sweet, excellent quality, ships well. NCS

America (Very Early, Hybrid). Large, glossy red. Beautiful as a plum can be. America, Mammoth Gold, Gold, Early Gold (Shiro) and Omaha are the five best plums east of the Rocky Mountains. NCS

BLACK DIAMOND (Mid-Season, European). A huge dark purple plum almost black; delicious. NCS

BURBANK (Mid-Season, Japanese). Richly colored red plum mottled and dotted with yellow. Well liked and widely grown. NCS

COMPASS, Cherry (Early, Hybrid). Medium size, very rich color, and good flesh at maturity. Popular in the West and planted sparingly in Central West and East. A hybrid of Seed Chest and a plum NCS

DAMSON, BIG MACKEY (Mid-Season, European). A strain of the Stark Free Stone that averages larger. Originated in Pike County, Missouri and recommended because of size, bearing and general tree characteristics. A true Free Stone. NCS

DAMSON, MAJESTIC (Mid-Season, European). The most popularDamson, universally recognized, the largest Damson. Grows bear enormous crops. NCS

DAMSON SHROPSHIRE (Mid-Season, European). But known Damson. Trees bear enormous crops. NCS

DAMSON STARK, Freestone. (Mid-Season, European). The largest Damson. Originated in Pike County, Missouri. NCS

Duarte (Mid-Season, Hybrid). The new blood plum originated by Lester Burbank, who says: "A fine grower, hardy, never falling—bears abundant crops. Very rich, delicious and nearly freestone." Beautiful, enormous size, good quality, promising everywhere. We advise it for extensive trial in all sections. A variety with splendid parentage. Produced from seeds of America and pollinized by Climax. Has proven hardy in our own orchard. NCS

OMAHA (Mid-Season, Hybrid). A strain of the Stark Free Stone that averages larger. Originated in Pike County, Missouri and recommended because of size, bearing and general tree characteristics. A true Free Stone. NCS

GOLD (Trade-Mark) (Mid-Season, Hybrid). Gold our great Gold, the $3,000 plum, has done more for the American Plum industry than any other of the many valuable plums we have. We have found that while we consider it the most valuable Mid-Season plum; just as much so as its great team mate, Mammoth Gold is the King of the Golden variety. Delicious, so delicious, so large and beautiful, such a heavy crop, such an outstanding plum, that we have never been able to grow enough trees to supply the demand for. Buy the genuine from Stark Bros., the exclusive introducers and owners. "Gold" is a trade-mark, formally registered in the U.S. Patent Office. Gold is a union of the best plum blood of the earth's two great continents—Asia and America. Hybrid of Burbank (Japanese) and Robinson's Native. The originator says: "Gold is one of the most delicious plums ever introduced. Delicious, juicy, sweet; two weeks later Burbank; keeps a month or more; clear, semi-transparent, light golden yellow, later nearly overlaid with a tawny carmine blush; when fully ripe a transparent light cherry red—the hand-picked plum is a perfect size; no plum there is nothing on earth as beautiful as golden $3000, was the price we gladly paid to Burbank when we bought the Gold plum some years ago."

A. N. Seymour, of Dane County, Wisconsin says: "This year Jackson County, Wisconsin, beyond winters like the hardest winters—H. Floyd, Winnebago County, Wisconsin, says: Not a bud injured. Gold is all right even North of LaCrosse and Oscaloosha. J. B. Broughton, New Madrid County, Missouri, says: "Have two Gold plum trees with a record of 260 gallons this season—150 gallons from each tree."

We could quote from growers as to the hardness and sturdiness of tree, its marvelous bearing qualities and the beauty and cleanness of its fruit. Truly a marvelous plum. NCS

INDIAN BLOOD, Duarte (Mid-Season, Hybrid). The new blood plum from Luther Burbank. Beautiful, enormous size. Plant everywhere. NCS

ITALIAN PRUNE (Mid-Season, European). Similar to German, has kept its shape probably more largely grown than any other. NCS

LATE GOOSE (Late, Native). From Theo. Will and of Nebraska. Recommended by the Extension. NCS

ITALIAN PRUNE (Mid-Season, European). Similar to German, has kept its shape probably more largely grown than any other. NCS

LATE GOOSE (Late, Native). From Theo. Will and of Nebraska. Recommended by the Extension. NCS

LATE GOOSE (Late, Native). From Theo. Will, one of the best growers. Bright red, delicious, sweet and juicy. NCS

October Purple (Mid-Season, Native). Rich, dark red-purple, superb flavor, especially suitable for home garden and for market. NCS

The Foundation of America's Money Making Orchards—Stark Old Oak Process Whole Root Trees
Berries

Blackberry

The Blackberry is in more and more becoming the most profitable of the bush fruits and should be grown commercially for all markets as well as for home use.

A strong, deep and fertile loam is best for the Blackberry. It yields exceedingly well on sandy soils and in clay land. It responds generally to the application of a good, deep cultivation. Space rows 6 feet apart and set the plants 2 feet apart. Hold the canes back to force out laterals for fruit bearing.

BLOWERS (Everbearers).—Large, jet black, ships well. Pop. NCS

EARLY HARVEST (Very Early). —The old standby, excellent quality. NCS

EARLY KING (Early).—A long time favorite of good size. Fine, vigorous and hardy. NCS

ELDRADO (Mid-Season).—Large, jet black. Looks like Blackbird. NCS

McDONALD (Very Early).—Large and fine. NCS

MEASEARA (Mid-Season).—Best of all small size, vigorous crops, ships well. Berries of excellent quality. NCS

SNYDER (Mid-Season). —Hardy and most dependable, good size and of good quality. NCS

WARD (Late).—Healthy, strong growing, bear large crops, fruit of splendid quality. NCS

Dewberry

AUSTIN (Early).—Fine for Centra. States and largely planted South. CS

LUCRET (Early).—The best and most dependable of all dewberries. Large, jet black and fine flavor. NCS

GRAPE VINES

Great opportunities await the grape grower. The States have almost any soil and climate under home garden is complete without them. Plant them on the edges of the fields, along the borders, or plant them everywhere. Use them for bordeaux along the borders and driveways.

AGAWAN.—Dark red, finely flavored, hardy, ripens just after Concord. NCS

BANNER.—Red grape introduced by us from the vineyard of J.E. Fennah of Ark. Bunches very solid, berries medium size, ripens late, ships well. NCS

BARRY.—Black, attractive, high quality, keeps well and is very hardy. NCS

BRIGHTON.—Bright red, heavy bunches, one of the sweetest and most delicious red grapes. NCS

CAMPBELL EARLY.—An early black grape of immense size. It is of the Concord type, but larger in the fruit and stronger in its general qualities. NCS

CARRAWA.—A dark red grape. Makes delicious grape juice. CS

CLINTON.—A fine wine grape, small bunch and berries. NCS

CONCORD.—The most widely grown, most popular black bunch; good quality, good shipper. Produces tremendous crops everywhere. NCS

Moore Early

Stark Eclipse

LUTIE.—Large, red, good everywhere and under all conditions. The berries can always be depended upon. NCS

MORO.—EARLY.—The most widely planted, most popular, and best early black grapes. Similar to Concord in appearance and quality and two weeks earlier. CS

NIAGARA.—The best known white grape. As vigorous and productive as Concord. We advise the planting of Moore Early for it always pays. NCS

NIGAR.—The best known white grape. As vigorous and productive as Concord. We advise the planting of Moore Early for it always pays. NCS

STARK ECLIPSE (Trade-Mark).—The finest early black grape, the sweetest and best. Quality. Ripe a week or ten days ahead of Moore Early and the markets are always ready for them. Hardy, early, strong, and very good. Does not crack in wet weather. NCS

New York Experiment Station Unqualifiedly Recommends—Stark Eclipse is the only new grape in a collection of over four hundred kinds that has been grown at the Station since 1896, and it has not yielded a single grape in favor of any other. It is a large, deep, dark purple grape, equal to or better than Concord, and we are ready to recommend it. A large, good-sized grape, large and uniform. NYY

NIAGARA.—Large, good everywhere and under all conditions. NCS

WALLIS GIANT (Trade-Mark).—Large bunches of giant size, delicious, sweet, juicy grapes—Henry Wallis’ greatest creation. Now offered for the first time. Owned, controlled and for sale only by Stark Bros. at Louisiana, Mo.

WOODRUFF (Late).—A handsome showy red grape, large bunch and berrie fair quality. NCS

Nut Trees

CHESTNUT, AMERICAN SWEET.—A large and productive tree. Bears sweet nuts of fine flavor. Fine for specimen, shade, and ornamental purposes.

FILBERT, AMERICAN, Corylus. A hardy shrub to 3 ft., bearing a good quantity of edible nuts.

HICKORY, MISSOURI MAMMOTH. Tree grows to a great height. Nuts large and of good quality.

HICKORY, SHELLBARK. Shaggy bark, very vigorous, producing a good yield of high quality nuts.

PECAN, ILLINOIS SEEDLING. Originated in Pike Co., Ill. A thinny tree producing extra large nuts.

PECAN, MISSOURI SEEDLING. Produces large, strong bearing extra-large nuts near our home nursery.

Asparagus

Lives year after year without replanting and should be much more widely grown. Plant in good soil and manure. A fifty foot row of Asparagus should be planted in every garden. We offer the following varieties.

Rhubarb

PURPLE.—Grows successfully everywhere. We offer the following kinds.

Hickory

Stark Delicious

Mr. Richard Fiske’s Great Grape.—Richly in both wine and bud. Good grower; heavy fruiting property means more and more fruit. Widely used as a table fruit in the South. Excellent when pickled as it blooms at the same time. It like those of all good grapes. NCS

Stark Delicious (Trade-Mark).—A magnificent black grape; as hardy, vigorous and productive as Concord and larger, better quality and ten days earlier. NCS

We Prepay Freight! That makes our Nursery as near to you as your Railroad Station

BIRCH, CUT LEAVED WEEPING WHITE, Betula Alii Laciniata Pendula. Excellent ornamental tree, finely cut, fern-like foliage on slender drooping branches.


Catalpa, UMBRELLA, Catalpa Bungei. A broad foliated tree of dwarf habit usually only about 6 to 8 ft. in height. Next, compact, round head on slender trunk. Requires no trimming. Used extensively for planting on either side of walk leading to residence.

CRAB, FLOWERING, Pyrus Pankowian. An attractive small tree or shrub, 8 to 12 ft. in height. Flowers semi-double and pink succeeded by small dark red fruits which ripen in late autumn.

ELM, AMERICAN WHITE, Ulmus Americana. The best of all our native shade trees and the most popular. Of graceful spreading habit with slightly drooping branches. Adapted to a variety of conditions and succeeds everywhere. Easily transplanted. An excellent avenue tree and unexcelled as a rapid growing shade tree.

KENTUCKY COFFEE BEAN TREE, Gymnocladus Canadensis. A native tree of large size. Rapid growth, producing heavy spreading branches. Flowers in June followed by long pods which produce the beans said to have been used by early settlers for coffee.

Linden, American, Tilia Americana. A valuable native tree of rapid growth forming a broad round open top. Fragrant cream-colored flowers in early July. A honey-bee favorite. Adapted to a variety of soils. A good avenue or specimen tree.

Linden, Broad Leaved European, Tilia Platytuba. A broad leaved European species often 75 ft. in height. Fine for avenue or lawn.

Locust, Black, Robinia Pseudacacia. A rapid growing tree with spreading branches. Long drooping clusters of creamy white pea-shaped fragrant flowers in Spring.

MAPLE, SUGAR or ROCK, Acer Saccharum. A fine round headed tree with spreading branches. Of moderate growth and long life. An excellent avenue tree and as a specimen where dense shade is desired. Valuable also for its sugar production. Leaves bright green changing to golden yellow and orange in Autumn.


Norway Maple, has been called the "One Best Shade Tree." Fairly rapid grower and splendid for avenue or lawn planting. 

俄罗斯橄榄 or SILVER LEAVED OLMASTER, Elaeagnus Argentea. A small tree or shrub to about 12 ft. in height with small willow like foliage silvery white in appearance. Flowers small yellow and fragrant, succeeded by yellow fruits. Perfectly hardy, makes a good hedge.


TULLIP TREE or YELLOW POPULAR, Liriodendron Tulipifera. A fine tree of rapid growth. Easily transplanted. Extensively used for avenue planting in large cities as it withstands smoke and dust. Practically free from insects and diseases. Thrives anywhere and is most desirable.

Tree's Weeping Mulberry, long slender stems drop to the ground. Hardy, kapuyz used.

Evergreens

Standard Varieties, symmetrical and thoroughly dependable. Express or freight shipments on cash orders. Evergreens are shipped separate from fruit trees and orders should be written on special evergreen order blank. Write for descriptive literature and prices.

"$10 Spent In Ornamenting Your Home Grounds Will Add $500.00 to the Selling Value"
FLOWERING SHRUBS

A Missouri Home Before Planting Shrubs. The photograph on the right illustrates the wonderful improvement that can be secured at a very moderate cost. Note: In winter the house is protected and far more attractive.

AMELANCHIER CANADENSIS, June Berry. Large upright shrub or tree. Flowers white in early spring before leaves appear. After planting the shrubs, the house appears more protected, much more attractive.

ARALIA CHINENSIS, Chinese Angelica Tree. A large shrub or tree to 30 ft., with large, heavy, prickly stems. Foliage large and divided. Gives a sub-tropical appearance.


BERBERIS THUNBERGII, Japanese Barberry. A compact growing hedge plant of symmetrical habit from Japan. Foliage small, bright green turning bright crimson in autumn which, together with the orange-red berries it produces, makes this plant most attractive.

BERBERIS VULGARIS, Common Barberry. European species of stocky appearance. Flowers yellow, produced in May and followed by orange-scarlet berries which hang on throughout winter and into early spring.

BERBERIS VULGARIS ATROPURPUREA, Purple Leaved Barberry. A shrub of upright habit bearing purple foliage throughout summer.

CALYCANTHUS FLORIDUS, Carolina Allspice. A white flowering shrub for the decorative garden. Produces large fragrant white flowers and attractive green foliage. Height to 4 ft.

BUDDLEIA VARIABILIS MAGNIFICA, Butterfly Bush. Beautiful shrubs to 4 ft. with large clusters of lilac colored flowers, which attract butterflies in large numbers. Sometimes winter kills to the ground, but renewal growth in the spring.

COTONEASTER OCCIDENTALIS, Buckthorn Bush. A sturdy native, round topped shrub of rapid growth. Height 5 to 7 ft.

CRATAEGUS LAEVIGATA, Red Bud. A native shrub or medium sized tree producing many red pea-shaped flowers in early spring before leaves unfold. Height 16 to 21 ft. Leaves heart-shaped.

DIEVILLA GRACILIS, Deutzia gracilis. A dense shrub of dwarf habit. Flowers pure white and abundantly produced on graceful drooping branches in May. Height rarely exceeds 2 ft.

DIEVILLA LEMOINEI. One of the hardiest Deutzias. Flowers pure white, borne profusely. Shrubs of spreading habit to 3 ft.

DIEVILLA SCABRA, "Pride of Rochester." One of the earliest flowering Deutzias. Flowers double, white tinged pink; borne in profuse clusters during the early part of May. Reaches 6 ft.

DIEVILLA FLORIDA, OR WEGELIA ROSEA. A spreading shrub,arching branches; trumpet shaped rose colored flowers in early June freely borne on the stout branches. Leaves dark green. A graceful and beautiful shrub that is a necessity in the plantings. Spiresa Van Houttei and Dievillia are two of the best shrubs grown. Illustrated on page 71.

DIEVILLA FLORIDA "CANDIDA," WhiteFlower Weigela. Same as preceding.


EUONYMUS ALATUS, Winged Burning Bush. Compact spreading shrub to 8 ft. Twigs and branches with coral red wings. Flowers in May or June followed by red berries.

FORSYTHIA FORTUNEI, Fortune's Forsythia. A graceful shrub with spring or arching branches. Flowers yellow thickly set on slender twigs before leaves appear.

FORSYTHIA SUSPENSA. A graceful drooping shrub which, when trained on a trellis, will grow 8 to 10 ft., but when left alone it exceeds 4 ft. Excellent shrub for front of border or entrance planting. Yellow flowers in April before the leaves appear. The best ever flowering shrub. Known as "Golden Bell."

HAMAMELIS VIRGINICA, Witch Hazel. Shrub or small tree to 20 ft., bearing small yellow flowers in graceful drooping clusters. Very hardy. Valuable for deep border planting.

HYDRANGEA ARBORESCENS, HEBRIDEAN HYDRANGEA. Small shrub to 6 ft. or 8 ft. with large white balls of flowers in July and August, resembling the Snowball but larger. Very attractive planted in large groups in the border.

HIBISCUS, Althea. Assorted colors—bush form, with all the variations of the following colors. Height 5 ft.: Red, white, rose color, both double and single.

HIBISCUS SYRIACUS, Rose of Sharon. Fine single purple flowers in profusion. Fine for border planting. 6 to 8 ft., in height.


HYDRANGEA PANICULATA GRANDIFLORA, A beautiful shrub to 8 ft., bearing immense cone-shaped clusters of white flowers in July and August. Bears a pink blush when it comes older. Very attractive when banked in the border planting, or as specimen plants near the house.

LONICERA FRAGRANTISSIMA, Fragrant Honeysuckle. Sweet flowering variety. Height 4 to 6 ft. with dark green foliage.

LONICERA GRANDIFLORA ROSA, Large pink flowers followed by red berries which are very showy in late summer. Good border plant, or where clumps of rich green are desired. Splendid Bush Honeysuckle.

LONICERA MORROWI, Japanese Honeysuckle. An open spreading bush from Japan bearing dark green leaves and white flowers in May.

LONICERA TARATICA ALBA. Large white flowers followed by scarlet flowers in late autumn. Fine for border planting. Very attractive when planted in a hedge or along a fence.

LONICERA TARATICA RUBRA. Deep pink flowers in May. Height 7 ft. Good for front of border.

PHILADELPHUS CORYMBOSUS, Mock Orange. An old fashioned favorite. Sometimes grows 10 ft. high. Flowers freely of creamy white color and very fragrant; May and June. Presents a massed and fragrant appearance in the border. Of spreading habit and should be allowed sufficient room to fully develop. Good specimen plant on the lawn. Known as Syringa. S. coronarius, Double Form.

PHILADELPHUS C. GLABRA, Double Form. Fine shrub with flowers similar to preceding but less profuse.

PHILADELPHUS LEMOINEI, Lemoine's Syringa. A sweet scented hybrid similar than the preceding, rarely exceeding 4 ft. Erect growing with small foliage. Creamy white flowers in June entirely covering plant.

PHILADELPHUS CORONARIUS, Mock Orange. An old fashioned favorite. Sometimes grows 10 ft. high. Flowers freely of creamy white color and very fragrant; May and June. Presents a massed and fragrant appearance in the border. Of spreading habit and should be allowed sufficient room to fully develop. Good specimen plant on the lawn. Known as Syringa. S. coronarius, Double Form.

RHODODENDRON KERRII, White Kerrii. Introduced from Japan. 3 to 5 ft. high. Flowers white late May, followed by black conspicuous seeds which hang to the plant all winter.

RHUS COTINUS, Smokey Bush. (Purple Fringe). A native of Europe. The branches from 10 to 15 ft. high. The flowers are purple and cover the entire bush, giving it the appearance of a tree from a distance.

RHUS C. GLABRA, Smooth Smoke Bush. A tall shrub, 10 to 12 ft. in height, with smooth brown foliage. The end of branches followed by clusters of purplish-black berries. Briliantly foliage; very attractive in Autumn.
THE ROSE

The different classes are indicated thus: Climbers (C.), Hybrid Perpetuals (H. P.), Hybrid Teas (H.T.), Floribunda (F.), (R.), China (C.), Moss (M.), Polyantha (P.), etc.

If you plan to plant a rose garden you should have Stark Bro's Guide which gives very complete directions and instructions. Write for it—sent free on request.

Climbing Roses

AMERICAN PILAR (C.) A popular large single variety. Color deep pink with yellow stamens.

BLOOMERANGER (C.) This is one of the most popular flower varieties. Single flowers with soft pink and yellow color. Very hardy. Long season of bloom. Excellent for hedges. Very showy.


CLIMBING AMERICAN BEAUTY (C.) Similar in every respect to American Beauty with added quality of fragrant and for its flowers. Vigorous and very profuse bloomer.

CLIMBING BABY BEAUTY (C.) A growing variety of the old time red rose with mossy buds and stem. Very hardy and bloom profusely.

CRIMSON RAMBLER (Cl.) Profuse clusters of bright crimson double flowers. Vigorous climber.

DR. W. VAN FLEET (C.) Very rapid growth, climbing or rambling. Ideal for a small garden or hedges.

DOROTHY PERKINS (C.) Immense clusters of beautiful double pink fragrant flowers. Perfecly adapted for a low hedge or for a quick climber or trellis. The one best climbing rose.

EVER-BLOOMING CRIMSON RAMBLER (Cl.) A profuse bloomer in the female to the same height with perfect flowers. Very hardy and will bloom in the most severe climate.

EXCELSA, Red Dorothy Perkins (Cl.) An excellent bloomer in the female to the same height with perfect flowers. Very hardy and will bloom in the most severe climate.


TRIER (C.) A most beautiful rambling rose with large clusters of yellowish-white, semi-double flowers. Profuse bloomer. Popular for a hedge or on a trellis. Will bloom everywhere.

WHITE DOROTHY PERKINS (Cl.) A white flowering sort of the well known Dorothy Perkins. Perfect for a bush or for a hedge.

BUSH ROSES

BURBANK (C.) A free blooming, cherry-rose colored flower.


CATHERINE ZEimet (Pol.) Flowers pure white in immense clusters. Fragrant. Good for edging.


CLOTHILDE (R.) Flowers pure white with the violet of the petals, ivory-white, shaded pink. Excellent for borders. Blooms continually.


EUGENIE FURST (H. P.) A large full rose of a deep red color. A splendid bloom of velvety texture.

GENERAL JACQUEMINOT (H. P.) An old favorite. A large full flower of crimson-scarlet color.


HELEN GOULD (H. T.) Flowers with bright rose or bright pink. Quite hardy. An excellent rose. Very fragrant. A very attractive rose for beds or borders.

KASIRIN AUGUSTA VICTORIA (H. T.) White flowers. Fine bloomer, full and fragrant.


LA FRANCE (H. T.) Silvery pink color and fragrant.

MADAME CAROLINE TESTOUT (H. T.) Very hardy, ancient rose. One of the best Hybrid Teas. A good rose for the border.


MAGNIFICENT (H. P.) A very fine rose. Pure white, very fragrant. A very popular rose.


MADAM PEAUARD (H.) A very fine rose, flowers white, very fragrant. A most popular rose.


MADAME DE LA FERTE (H. P.) A very fine rose, flowers white, very fragrant. A most popular rose.


MADAME DE LA RUTH (H. P.) Very fine rose, flowers white, very fragrant. A most popular rose.

PINK MOS (M.) An excellent pink with beautiful moss covered buds and branches.


RADIANCE (H. T.) A constant bloomer with large brilliant rose carmine flowers. A hardy rose with prolific blooming. A fine rose for hedges.

ROSA RUGOSA (R.) An attractive single ever blooming rose from Japan. Exclusively used in large quantities for hedges. Flowers succeeded by red fruits. Very showy.


SNOW QUEEN (H. P.) Often called White American Beauty. Best variety white rose. Hardy and vigorous.

ULRICH BRUNNER (H. P.) A fine cherry-red rose of immense size. Fine form and fragrant.

RED ROSE (H. P.) A very fine pink, with beautiful flesh tints, large, pointed buds of exquisite fragrance, a constant bloomer.

Hedges

JAP. BARKBERRY, Berberis Thunbergii. Hardest of all roses. Used extensively for hedges and for covering red berries that hang on over winter. A good hedge rose and useful in various ways.


IBOTA PRIVET, Ligustrum Reptans. Readily distinguishable by the almost parallel slender branches which branchly droop. Fine for low hedges.

COMMON PRIVET, Ligustrum Vulgare. Dark green foliage and white flowers. Leaves turn purple in the fall. Excellent for massing in the border.

Peonies

PEONY, ASSORTED VARIETIES. Our selection. You may depend on getting the best we grow.

EDUO SUPERA. Early, silvery pink color.

EUGENE VERDEIR. Early pink, new, very fine.

FESTIVA MAXIMA. The most popular peony. A pure white early variety.

FELIX CRUSSOE. Large, perfect flowers of a deep crimson color. New.


QUEEN VICTORIA. A fine flowering white with petals shaded apricot and pink. Early.

Climbers

AMERICAN IVY, Ampelopsis Quinquefolia. Beautiful green divided leaves which turn bright crimson in autumn. Fine for covering porches, trellises, etc. A rapid grower and perfectly hardy and it forms a very unusual ornamental plant.

BOSTON IVY, Ampelopsis Velutina. Hardy vine, small, compact foliage. Used extensively for covering porches, trellises, etc. Climbs tightly to any support.

DUTCHMAN'S PIPE, Aristolochia Siph. Pipe-shaped flowers of a purplish-brown color. Leaves very large.

CLEMATIS HENRY. Creamy white.

CLEMATIS JACKMANNI. Violet-purple, large flowers, profuse blooming.

CLEMATIS PANICULATA GRANDIFLORA. Great masses of fragrant, white, star-shaped flowers.

HALL'S HONEYSUCKLE, Lonicera Hallowena. A very beautiful honeysuckle vine. Flowers white, turning to yellow. Good for covering porches, trellises, etc.

TRUMPET CREEPER, Tecoma Radicans. Flowers trumpet-shaped and orange colored.

WISTARIA CHINENIS. Rapid growth. Flowers white and pale blue in long clusters. A good porch and arbor climber.

WISTARIA CHINENSIS ALBA. Similar to preceding, but white flowers.
Stark Bro's Landscape Department

"Master Creators of Homes Beautiful..."

Stark Bro's Offices
Louisiana, Missouri
An Example of Stark Landscaping

A Home Landscaped by Stark Bro's—Photo Only Over Five Feet Height. $6.50 Bought at Stark's Which Framed This Home with Flowering Beauty.

Only $10.50 Was Required to Buy the Shrubs that Transformed This Home into Such a Charming Home.

A Home Landscaped by Stark Bro's

Prof. Miller of the University of Illinois, says:

"Nobody can afford to have bare and ugly home grounds. You can get a bigger profit for money put into trees and shrubs than for the same amount spent on the house. People have made from 100% to 1000% profit from ornamental planting."

The Cost is Little Compared to the Benefits

Look at the two homes pictured above. Note the little expense involved in their beautifying, and, remark, that even at this small expense that the trees, shrubs, vines and flowers furnished were of the very finest type—big, strong, hardy, thrifty plants—the growing kind—the best nursery stock possible to obtain anywhere. It is wise to buy your ornamental plants for home beautifying with the same intelligence and caution as that which you exercise in buying fine horses, cattle or automobiles. Bear in mind always the words of the famous authority, Neltas Blanchan, in "The American Flower Garden."

"Many a man intensely practical in his own business will give his order to the lowest bidder among competing nurseriesmen, and waste years looking at sickly, struggling or dying trees, shrubs and perennials about his home, rather than invest a little more money and get satisfaction and joy from the start. Poor nursery stock is dear at any price."

Beautify Your Town or Farm Home

The Little Cost Will Be Repaid Several Times Over in the Increased Value of Your Home

Beautiful farm home surroundings are just as essential as they are for the city or town home. The good farm wife and her daughters deserve a home set amid beautiful flowering shrubs—with a glorious rose bed blooming beside the home—and restful green hedges stretching down to the byway, whence all who pass can stop to admire and ask "Who lives in that charming home?"

Home Beautifying and Landscape Plans and Advice FREE

Our staff of landscape architects and home grounds beautifying experts offer you their service and advice without charge. They will be glad to design a planting plan for beautifying your home grounds—involving exactly the right places to set out the trees, plants and shrubs to secure the greatest degree of permanent beauty. They will tell you which kinds will flourish best in your climate. Call on this staff for assistance. This service is free!

Ask for 1919 Book on "Home Beautifying"—FREE

You or your wife—every member of the family will be intensely interested in this splendid book. It accurately pictures all leading shade trees, shrubs, vines, climbers and roses and indicates how each one should be used to secure best artistic results. This book, prepared by our landscape experts, shows you the correct, the easy, and the least expensive way to beautify your home grounds. Get a copy. Just fill in post card enclosed.

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